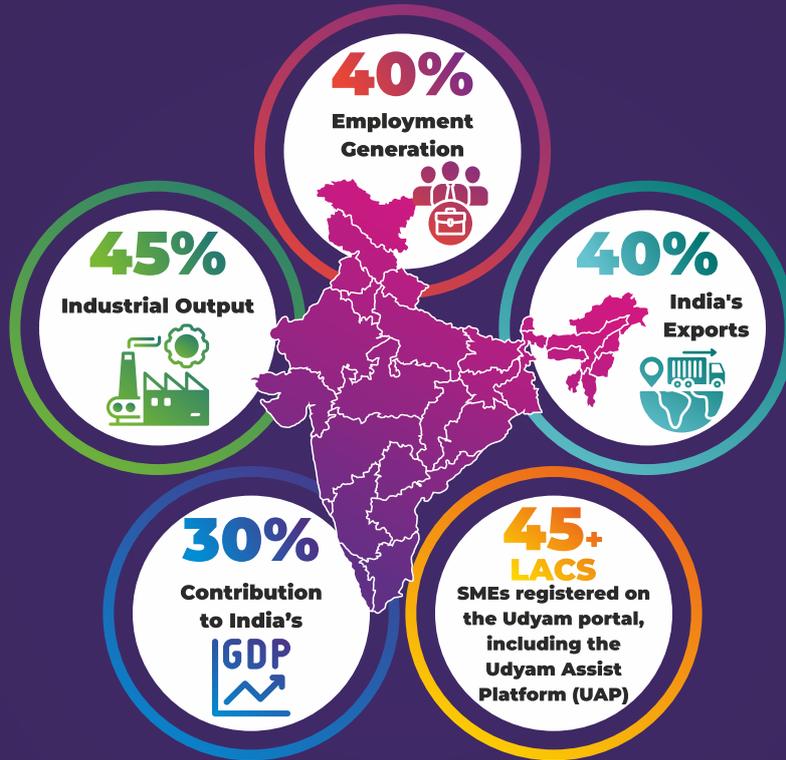


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business growth**



VISION

**Projecting
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potentials of India**

OBJECTIVES

- Securing the interest of Manufacturers, Exporters, Investors & SMEs
- Branding and Marketing of Manufacturing & Exports potentials of SMEs
- Integration of the manufacturing industries, SMEs & allied business sectors
- Industrialisation and Infrastructure development
- Interaction with the policy makers & Government officials
- Regularly Review policies, incentives and schemes
- Creating new entrepreneurship and empowerment of SMEs & start-ups
- Setting up think tank of advisors, industrialists and thought leaders
- Exchange of business culture, economic and diplomatic co-operation
- Promotion & establishment of the Public & Private Partnerships

ACTIVITIES

- Advocacy, Interaction & liaising with the Government departments
- Channelize investments in the private and public sectors
- Organise Annual Global Manufacturers & Exporters events
- Strengthening of manufacturing industries & SME sector
- Resolution of the Issues and grievances
- Encouraging foreign direct investment
- Buyer & Seller meets and trade fairs & exhibitions
- Setting up of industrial parks, plug & play facilities & business zones
- Review of bottlenecks and issues of the Manufacturers, Exporters & SMEs

SUPPORT SERVICES & ASSISTANCE

- Enhancement of Manufacturing and Exports activities
- Export Promotion & Market Development in emerging markets
- Identify emerging Manufacturing technologies, business & investment opportunities
- Identifying the partners for the Joint Ventures, Technology Transfers, Contract Manufacturing and Collaborations
- Enhancement of connectivity with the investors for private & public sectors
- Identify new projects, patented and advanced technologies
- Preparation of unique business plans
- Channelizing Finance and investments
- Identifying industrial land, industrial premises and Cluster Developments
- Capacity Building, quality productivity & Revival of the Sick Industries & SMEs
- Business promotional activities, Conferences and Round Table

Contact Details

Mobile / WhatsApp: +91 - 75060 46755 | Tel: +91 - 22 - 69511111 | 28327219 / 20 | Fax: 28250414

director@meaiindia.com | secretariat@smechamber.com

Registered & Head Office: Samruddhi Venture Park, Office No. 1, 3rd Floor, Adjoining Hotel Tunga Paradise, SEEPZ - MIDC Central Road, Next to Akruti Centre, Andheri (E) Mumbai - 400 093.

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40% Employment Generation
45% Industrial Output
40% India's Exports
30% Contribution to India's GDP
45+ LACS SMEs registered on the Udyam portal, including the Udyam Assist Platform (UAP)

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STEP INTO THE WORLD OF ROYAL LUXURY & SOVEREIGNTY



Artist's Impression

- 01** IDEAL LOCATION
AMBERNATH, CHIKHLOLI
- 02** INTEGRATED
TOWNSHIP PROJECT
- 03** 1ST IN AMBERNATH'S
ROOFTOP AMENITIES
- 04** WALK-TO-WORK
CONCEPT



Artist's Impression

With 7 acres out of 35 acres of the area dedicated to the residential & commercial spaces, Empire Industrial Centrum is built-to-suit the needs of the occupants with Walk-to-Work concept. With smartly planned open spaces and recreation areas, Empire Industrial Centrum's residential spaces aims is to make way for a healthy lifestyle not just for kids but for occupants of all age groups. The township boasts of a plethora of amenities like tennis court, Infinity swimming pool, clubhouse, ample parking spaces, indoor & outdoor gaming options and many more.

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It is my distinct honor to speak on behalf of our esteemed chairman, Mr. S. C. Malhotra, about Empire Centrum project (a Div. Of Empire Industries Ltd.) With a 122+ years of leagacy. This ambitious 35-acre land parcel is a testament to our commitment to creating an integrated township that embodies the 'Walk-To-Work' concept, seamlessly blending residential, commercial & industrial spaces. Empire centrum is strategically located, with the upcoming Chikhloli Railway Station right at its doorstep, enhancing connectivity and convenience for all. Our vision is to offer a holistic lifestyle where residents can live, work and thrive within a vibrant community.

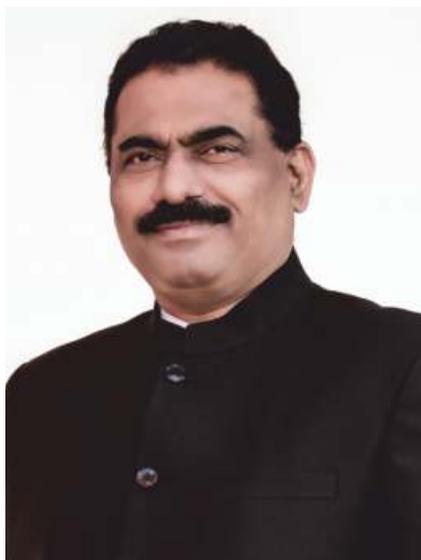
The project is meticulously designed to provide top-notch amenities, ensuring that every aspect of life is catered with excellence.

ANOOP BHARGAVA
(Director & CEO Of Empire Centrum Real Estate Project)



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SME CHAMBER OF INDIA

Empowering SMEs for Global Competitiveness

Dear Friends,

SME Chamber of India is proudly presenting its activities carried out for the empowerment and strengthening of SMEs, manufacturing and allied industrial sectors in the year 2023-24. **The SME sector is playing vital roles to accomplish the dream project of Hon'ble Prime Minister to march towards 'Viksit Bharat' and make India as a manufacturing hub.** While organising various activities, we have observed that the SME sector still requires tremendous efforts to educate, create awareness, hand hold for growth, connect to commercialise their business ideas, need of hour for unique concepts and initiatives for branding and promotion of their products and services, abundant credit flow from financial institutions to start the business, expand, transform and diversify, policy framework and schemes to be modified for availing them on time, leverage them for global competitiveness, prepare them to enter into capital markets, establishing joint ventures and contract manufacturing, global supply chain and transform them to convert into emerging corporates.

As per my experience and observations, many tiny enterprises are enormously struggling to become small, small face difficulties to become medium and medium enterprises are grappling to become mid corporates and corporates for the last 5 to 15 years. Small and Medium enterprises, those who have quality products and involved in the manufacturing, face a big challenge to connect with the potential buyer to get first export order as well as to enhance capacities and setting up additional units as an expansion program. India is growing and manufacturing activities are also expanding rapidly. This is an apt moment to provide level playing field to MSME sector to play vital role for the industrial and economic developments. **The SME sector and stakeholders should understand the potentiality and opportunities to contribute together to reach 2047 to make 'Viksit Bharat'.**

As a prime organisation, its our immense pleasure to put more efforts for the empowerment of SME sector and therefore, we have initiated **"SME Industrial Parks of India"**, a platform for expansion of manufacturing activities and setting up smart manufacturing units, **"SME Credit Check"**, a platform for emphasising credit worthiness and credibility of enterprises, **"SMEtv"** to brand, market and provide opportunities for SME Business Dialogues, **"SME Export Promotion Facilitation Centre"** to educate and support enterprises for further export growth, **"SME Finance Facilitation Centre"** to provide business advisory services to channelise financial fuel for business growth and expansion, **"SME Electronic Products Promotion Council"** to focus on enhancement of electronics productivity and joint ventures with the foreign companies, integration of packaging products, materials and capital goods manufacturers to explore emerging opportunities in India and abroad.

SME Chamber of India invites various stakeholders to put more efforts to fulfil the requirements of SME sector and Small & Medium enterprises should come forward to transform their businesses to explore local and global business opportunities to become a global brand.

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Defending Against Ransomware

HOW 63SATS IS EMPOWERING BUSINESSES TO COMBAT CYBER THREATS?

In today's hyper-connected world, the threat of ransomware looms larger than ever. For businesses, the stakes are escalating, with cyberattacks becoming increasingly sophisticated and devastating.

Mr. Neehar Pathare, Managing Director, CEO, and CIO of 63SATS delves into the complex landscape of modern cyber threats and reveals critical measures enterprises must adopt to defend themselves. His insights highlight why 63SATS has emerged as a trusted partner in the fight against escalating cyber risks.



What inspired the creation of 63SATS?

Jignesh Shah, a tech genius and visionary leader spearheaded the digitization and democratization of the Indian financial markets through his firm, 63 moons technologies limited (formerly Financial Technologies India Limited). Demonstrating his foresight, he established 10 world-class multi-asset exchanges globally in just a decade. Currently, as a coach and mentor to 63 moons and its subsidiaries, he is focused on rebuilding the financial world.

63 moons launched key exchanges like Multi Commodity Exchange of India Limited (MCX), Indian Energy Exchange Limited (IEX), Dubai Gold & Commodities Exchange (DGCX), and Singapore Mercantile Exchange (SMX). These exchanges have successfully thwarted numerous state-sponsored cyberattacks, thanks to our robust security architecture. The rise in cyber threats during the COVID-19 pandemic highlighted the need for robust cybersecurity, leading to the creation of 63SATS to protect businesses and critical infrastructures across India.

As the MD, CEO, and CIO of 63SATS, how do you perceive the current digital threat landscape?

The digital threat landscape is evolving faster than ever. Ransomware has become a top-tier menace, turning into a complex, multi-faceted threat composed of viruses, Trojans, and sophisticated worms. The threat has surged so dramatically that ransomware payments surpassed \$1 billion in 2023 - a stark indicator of its reach and power. Additionally, supply chain vulnerabilities are adding layers of risk, pushing organizations to intensify vendor scrutiny and monitoring.

The digital ecosystem itself is both a marvel and a menace. According to the World Economic Forum, over 200 emerging technologies, from AI to quantum computing, are redefining opportunities and threats. By 2025, an estimated 75 billion connected devices will expand the attack surface exponentially, creating potential vulnerabilities across sectors. AI brings its own risks, such as data poisoning and adversarial attacks, while quantum computing looms as a potential disruptor to existing encryption, prompting malicious actors to amass encrypted data with hopes of future decryption. The global cybersecurity talent gap, with an estimated shortfall of 3.5 million experts by 2025, only exacerbates these challenges. 63SATS stands ready to fill these gaps. Our motto, "63SATS means Cybersecurity and Cybersecurity means 63SATS," reflects our unwavering commitment to protecting enterprises, regardless of their size or sector.

Given the significant rise in the frequency & sophistication of cyberattacks, what key steps should enterprises take to strengthen their cybersecurity beyond mere prevention?

Organizations are turning to Continuous Threat Exposure Management (CTEM) to better manage and reduce their attack

surfaces, providing a stronger defense against the escalating wave of cyber threats. CTEM is a top cybersecurity priority this year. Gartner predicts that by 2026, organizations focusing on continuous exposure management will be three times less likely to suffer a breach.

CTEM isn't a universal solution but adopting it as a cyber risk management framework enables organizations to combat LLM-based fraud, malware, misinformation, and other threats. This approach fosters long-term, sustainable resilience against evolving AI-driven dangers.

For enterprises, a comprehensive approach to ransomware protection is crucial. It's not just about prevention; it's about being prepared for remediation and recovery as well. Here are the essential steps:

- ♥ **Implement an Anti-Ransomware Assurance Suite:** Enterprises should adopt an Anti-Ransomware Assurance Suite to reduce cyber risk, proactively counter threats, and strengthen defenses. Solutions like Automated Moving Target Defense (AMTD) offer a multi-layered protection against ransomware.
- ♥ **Protect Backups:** Regular inspection of backup data for anomalies or changes is essential, as these could signal a ransomware attack. Storing data in an immutable format can prevent ransomware from accessing and encrypting backups.
- ♥ **Leverage Cyber Threat Intelligence:** Staying informed about ransomware and extortion groups through cyber threat intelligence allows security teams to better anticipate threats and fortify defenses accordingly.

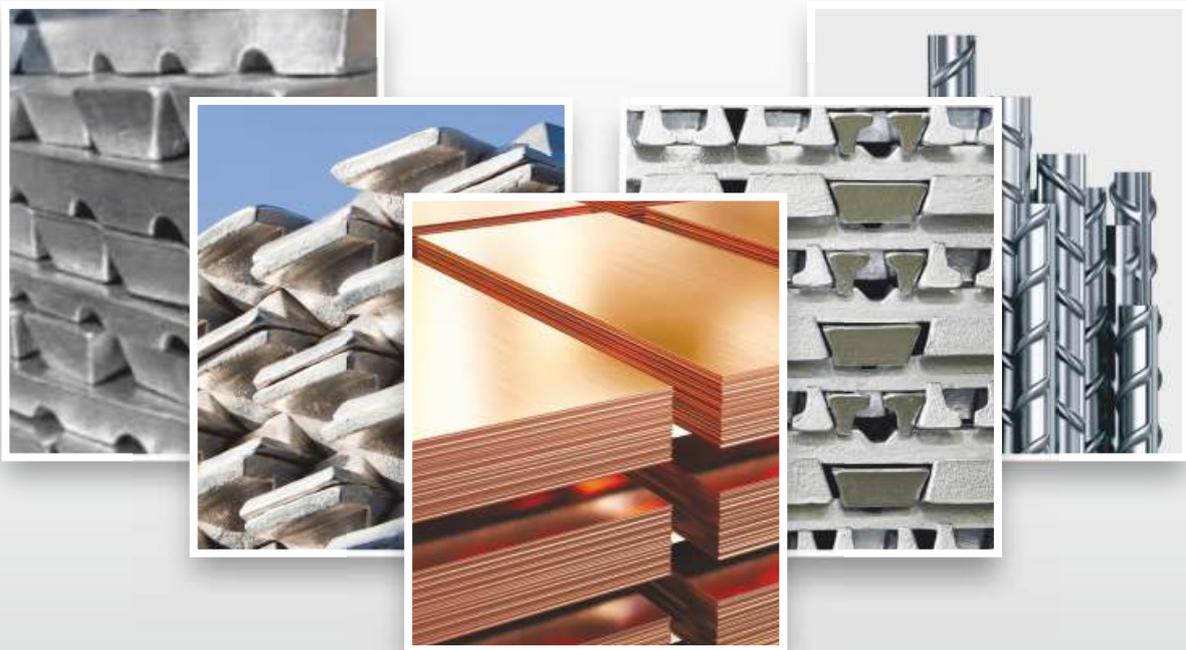
Investing in these measures is imperative for enterprises to protect their assets & ensure business continuity in the face of evolving cyber threats.

In what ways does 63SATS plan to stand out in the competitive cybersecurity market? What is your unique selling proposition?

At 63SATS, our competitive edge in the cybersecurity market stems from a proven track record securing major infrastructures such as the SMX, IEX, and MCX. This success underscores our ability to thwart millions of cyberattacks, ensuring unparalleled security for our clients.

What sets us apart from competitors is our holistic approach to cybersecurity. We take full ownership of our clients' cybersecurity requirements, treating their portfolio as our own rather than merely providing standalone products or services. We integrate existing solutions seamlessly to ensure comprehensive protection that operates in synergy.

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ROLE OF SMEs IN INCLUSIVE ECONOMIC GROWTH VIKSIT BHARAT@2047

Introduction

As India strides towards its centenary of independence in 2047, the vision of a **"Viksit Bharat" (Developed India)** embodies aspirations for inclusive and sustainable economic growth. Small & Medium Enterprises (SMEs) are pivotal to this vision, serving as engines of innovation, employment, and equitable development. SMEs account for a significant portion of India's industrial output and exports, and their role is indispensable in achieving the country's ambitious economic goals. This article delves into the transformative potential of SMEs in fostering inclusive economic growth by 2047, examining their contributions, challenges, and the strategic initiatives required to bolster their impact. India's economic landscape is diverse, with SMEs

contributing to various sectors ranging from manufacturing and services to agriculture and technology. These enterprises not only generate employment opportunities but also promote entrepreneurial culture, reduce regional disparities, and support the larger industrial ecosystem. In a rapidly evolving global economy, the agility and adaptability of SMEs position them as crucial players in driving economic resilience and inclusivity. As India aims for a developed nation status by 2047, understanding the multifaceted role of SMEs and the policies that can enhance their growth trajectory becomes imperative.

The Significance of SMEs in India's Economy

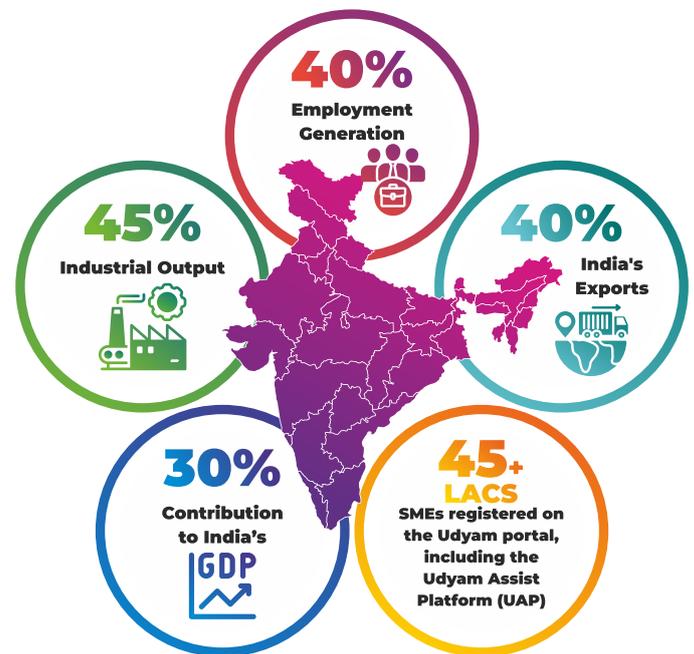
Contribution to GDP and Employment

SMEs are the backbone of the Indian economy, contributing around 30% to the country's GDP and employing over 110 million people. This sector encompasses over 63 million enterprises, providing a broad base of employment and fostering economic activity in urban and rural areas alike. The diverse nature of SMEs, ranging from traditional handloom industries to modern tech startups, highlights their role in sustaining economic dynamism.

The employment generated by SMEs is crucial for inclusive growth, particularly in a country with a large and diverse population like India. By creating jobs across different skill levels and regions, SMEs help in reducing unemployment and underemployment, thereby contributing to social stability and economic prosperity. Moreover, SMEs often serve as training grounds for unskilled and semi-skilled workers, enhancing their employability and skill sets.

Promoting Innovation & Entrepreneurship

SMEs are hotbeds of innovation and entrepreneurship, often leading the way in developing new products, services, and business models. Their smaller size and less bureaucratic structures allow them to be more agile and responsive to market changes, fostering a culture of innovation that is essential for economic growth. In sectors such as information technology, pharmaceuticals, and renewable energy, Indian SMEs have made significant contributions to technological advancements



and industry standards. Entrepreneurship driven by SMEs plays a critical role in economic diversification, reducing dependence on traditional sectors and creating new growth avenues. This entrepreneurial spirit also encourages a competitive market environment, driving larger companies to innovate and improve efficiency. The proliferation of startups and SME clusters across the country is a testament to the robust entrepreneurial ecosystem that is evolving in India.



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Reducing Regional Disparities

One of the key advantages of SMEs is their potential to reduce regional disparities by promoting industrialization and economic development in less developed areas. Unlike large corporations that are often concentrated in metropolitan cities, SMEs are widely dispersed across the country, including in semi-urban and rural areas. This geographical spread helps in balanced regional development, reducing the urban-rural divide and

fostering inclusive growth.

By setting up operations in tier-2 and tier-3 cities and rural areas, SMEs create local employment opportunities, stimulate economic activities, and enhance the quality of life in these regions. This not only curbs migration to urban centers but also ensures that the benefits of economic growth are distributed more equitably across different parts of the country.



Challenges Faced by SMEs in India

Access to Finance

One of the most significant challenges faced by SMEs in India is access to finance. Despite their critical role in the economy, SMEs often struggle to secure adequate funding due to stringent collateral requirements, high-interest rates, and complex loan approval processes. Traditional banking institutions are typically risk-averse when it comes to lending to smaller enterprises, which are perceived as high-risk due to their lack of credit history and financial stability.

The government and financial institutions need to develop more SME-friendly financial products and services, including collateral-free loans, lower interest rates, and simplified application procedures. Additionally, alternative financing options such as venture capital, private equity, and crowdfunding should be promoted to provide SMEs with diverse funding sources.

Regulatory and Compliance Issues

The regulatory environment in India can be daunting for SMEs, with complex procedures and a multitude of compliance requirements. Navigating the labyrinth of licenses, permits, and regulations can be time-consuming and costly for smaller enterprises, diverting resources away from core business activities. Moreover, frequent changes in policies and regulatory frameworks create uncertainty, making it difficult for SMEs to plan and invest for the long term.

Simplifying regulatory procedures, reducing the compliance burden, and ensuring policy stability are essential to creating a conducive environment for SME growth. Initiatives such as single-window clearances, digitization of regulatory processes, and providing legal and advisory support can help SMEs navigate the regulatory landscape more efficiently.

Technological Adaptation

In an increasingly digital economy, the ability to adopt and leverage technology is crucial for the growth and competitiveness of SMEs. However, many SMEs, especially in traditional sectors, face challenges in integrating modern technologies into their operations. Limited financial resources, lack of technical expertise, and resistance to change are some of the barriers that hinder technological adoption among SMEs.

Providing access to affordable technology solutions, training and upskilling programs, and creating awareness about the benefits of digital transformation can help SMEs overcome these challenges. Government initiatives such as Digital India and the MSME Digital Saksham program aim to bridge the technological gap and empower SMEs to embrace digital tools and platforms.

Market Access and Export Competitiveness

While SMEs contribute significantly to India's exports, many smaller enterprises struggle with market access and global competitiveness. Limited knowledge of international markets, lack of export financing, and inadequate infrastructure are some of the obstacles that impede the export potential of SMEs. Additionally, navigating international trade regulations and standards can be challenging for SMEs with limited resources and expertise.

To enhance the export competitiveness of SMEs, it is crucial to provide them with comprehensive support, including market intelligence, export financing, and infrastructure development. Trade facilitation programs, export promotion schemes, and international partnerships can help SMEs tap into global markets and expand their reach.



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Government Initiatives and Policy Framework

Credit and Financial Support

The Indian government has launched several initiatives to address the financial challenges faced by SMEs. Schemes like the Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE) provide collateral-free credit to SMEs, reducing the risk for lenders and enhancing access to finance. The Pradhan Mantri Mudra Yojana (PMMY) offers micro-credit to small enterprises, supporting their growth and expansion.

In addition to these schemes, the government has set up specialized financial institutions like the Small Industries Development Bank of India (SIDBI) to cater to the financing needs of SMEs. SIDBI provides a range of financial products and services, including term loans, working capital finance, and venture capital support, to promote SME development.

Ease of Doing Business

Improving the ease of doing business is a key focus area for the Indian government, with several reforms aimed at simplifying regulatory procedures and reducing the compliance burden for SMEs. Initiatives such as the Goods and Services Tax (GST) have streamlined the indirect tax system, making it easier for SMEs to comply with tax regulations. The introduction of the Udyog Aadhaar Memorandum (UAM) has simplified the registration process for SMEs, providing them with a unique identification number and access to various benefits and schemes.

The government has also launched the 'Make in India' and 'Startup India' campaigns to promote entrepreneurship and innovation, creating a favourable environment for SMEs to thrive. These initiatives aim to attract investment, foster innovation, and build a robust ecosystem for startups and SMEs.

Digital Transformation

Recognizing the importance of digital transformation, the government has introduced several programs to support the technological adoption of SMEs. The Digital India initiative aims to provide digital infrastructure, improve digital literacy, and promote digital services across the country. Under this initiative, various schemes have been launched to provide affordable internet access, digital payment solutions, and e-governance services to SMEs.

The MSME Digital Saksham program, in collaboration with tech giants like Google and Microsoft, offers training and support to SMEs in adopting digital tools and platforms. This program aims to enhance the digital capabilities of SMEs, enabling them to leverage technology for business growth and competitiveness.

Export Promotion

To enhance the export potential of SMEs, the government has introduced several export promotion schemes and initiatives. The Merchandise Exports from India Scheme (MEIS) and the Services Exports from India Scheme (SEIS) provide incentives to exporters, including SMEs, to boost their international competitiveness. The Export Credit Guarantee Corporation (ECGC) offers export credit insurance to mitigate the risks associated with international trade.

The government has also established export promotion councils and trade facilitation centers to provide SMEs with market intelligence, export-related information, and networking opportunities. These efforts aim to support SMEs in accessing global markets and expanding their export footprint.

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MSME Schemes Offered by the Government of India

To further bolster the growth and development of SMEs, the Indian government has introduced a range of specialized schemes aimed at addressing various challenges and promoting inclusive economic growth. Some of these key schemes include:

Credit Linked Capital Subsidy Scheme for Technology Upgradation: This scheme provides financial assistance to SMEs for upgrading their technology, enhancing productivity, and improving product quality.

Credit Guarantee Scheme: This scheme offers collateral-free credit to SMEs, reducing the risk for lenders and facilitating easier access to finance.

ISO 9000 Certification and Reimbursement Scheme: This scheme supports SMEs in obtaining ISO 9000 certification by reimbursing the costs associated with certification, thereby enhancing their quality standards and market competitiveness.

Participation in International Fairs: This scheme encourages SMEs to participate in international trade fairs and exhibitions, providing them with opportunities to showcase their products and explore new markets.

Purchase and Price Preference Policy: This policy provides purchase and price preference to products manufactured by SMEs, promoting their competitiveness in government procurement processes.

Prime Minister's Rozgar Yojana (PMRY): This scheme aims to generate employment opportunities by providing financial assistance to unemployed youth and encouraging them to set up small enterprises.

Small Industry Cluster Development Program Scheme: This scheme focuses on the development of SME clusters, promoting collective growth and competitiveness through infrastructure development, technology support, and market access.

Integrated Infrastructural Development Schemes (IID): This scheme provides integrated infrastructure facilities, including roads, power, water supply, and communication networks, to support the growth of SMEs in designated industrial areas.

Mini Tool Rooms: This scheme aims to set up mini tool rooms to provide SMEs with access to modern tools and equipment, enhancing their manufacturing capabilities and productivity.



Support for Entrepreneurial and Managerial Development of SMEs through Business Incubators:

This scheme provides financial support and mentorship to startups and SMEs through business incubators, fostering entrepreneurship and innovation.

MSME Market Development Assistance (MDA) Scheme:

This scheme provides financial assistance to SMEs for participating in domestic and international trade fairs, exhibitions, and buyer-seller meets, promoting market access and business growth.

Assistance to Entrepreneurship Development Institutes:

This scheme supports the establishment and operation of entrepreneurship development institutes, providing training and support to aspiring entrepreneurs and SMEs.

Promotional Schemes for Women: This scheme aims to promote women entrepreneurship by providing financial assistance, training, and support to women-led SMEs.

Schemes for Weaker Sections: This scheme provides targeted support to SMEs owned by individuals from weaker sections of society, promoting inclusive growth and social equity.

Scheme of Micro Finance Programme: This scheme provides micro-finance support to small enterprises, particularly in rural and semi-urban areas, to promote entrepreneurship and self-employment.

Trade Related Entrepreneurship Assistance and Development (TREAD) Scheme for Women:

This scheme provides financial assistance and training to women entrepreneurs, promoting their participation in economic activities and enhancing their business capabilities.

Other MSME Schemes: In addition to the above schemes, the government has introduced various other initiatives to support the growth and development of SMEs, including sector-specific schemes, skill development programs, and infrastructure development projects.



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The Future of SMEs in India Pathways to Viksit Bharat 2047 Enhancing Financial Inclusion

Achieving financial inclusion for SMEs is crucial for their growth and development. Expanding access to affordable credit, reducing the cost of borrowing, and providing innovative financing solutions are essential to support the financial needs of SMEs. The adoption of fintech solutions, digital lending platforms, and blockchain technology can enhance transparency, reduce transaction costs, and improve credit access for SMEs.

Moreover, promoting financial literacy among SME owners and entrepreneurs can empower them to make informed financial decisions, manage risks, and optimize their business operations. Financial inclusion is not just about access to credit; it also involves access to a range of financial services, including savings, insurance, and investment products, that can support the long-term sustainability of SMEs.

Building a Skilled Workforce

The success of SMEs in driving economic growth depends on the availability of a skilled and competent workforce. Investing in education and skill development programs is crucial to equip the workforce with the necessary skills and knowledge required for the evolving job market. The government, in collaboration with industry bodies and educational institutions, should focus on vocational training, apprenticeship programs, and continuous learning initiatives to enhance the employability of the workforce.

Emphasizing digital literacy and technological skills is particularly important in the context of Industry 4.0 and the digital economy. By building a skilled workforce, SMEs can enhance their productivity, innovation capacity, and competitiveness in both domestic and global markets.

Fostering Innovation and R&D

Innovation and research and development (R&D) are critical drivers of economic growth and competitiveness. For SMEs to thrive in a dynamic and competitive environment, they need to continuously innovate and improve their products, services, and processes. The government can play a vital role in fostering a culture of innovation by providing funding support, tax incentives, and infrastructure for R&D activities.

Collaboration between SMEs, research institutions, universities, and large corporations can facilitate the exchange of knowledge, resources, and expertise, driving innovation and technological advancements. Innovation clusters, incubators, and accelerators can provide SMEs with the necessary support and ecosystem to develop and commercialize new ideas.

Strengthening Infrastructure and Connectivity

Robust infrastructure and connectivity are essential for the growth and development of SMEs. Improving physical infrastructure, such as transportation networks, logistics facilities, and industrial parks, can enhance the efficiency of SME operations and reduce the cost of doing business. Additionally, ensuring reliable access to utilities such as electricity, water, and internet connectivity is crucial for SME productivity.

Investing in digital infrastructure, including high-speed internet, cloud computing, and cybersecurity, can enable SMEs to leverage digital technologies for business growth. The development of smart cities and digital hubs can create a conducive environment for SMEs to thrive and innovate.

Promoting Sustainable and Inclusive Growth

As India aspires to achieve inclusive economic growth by 2047, it is essential to promote sustainable development practices among SMEs. Encouraging the adoption of green technologies, energy-efficient processes, and environmentally friendly practices can help SMEs reduce their environmental footprint and contribute to sustainable development goals.

In addition to environmental sustainability, promoting social inclusion and gender equality in the SME sector is crucial for achieving inclusive growth. Supporting women entrepreneurs, providing equal opportunities, and ensuring fair wages and working conditions can enhance the social impact of SMEs and contribute to broader socio-economic development.

Conclusion

As India embarks on its journey towards Viksit Bharat 2047, the role of SMEs in driving inclusive economic growth cannot be overstated. SMEs are the engines of innovation, employment, and equitable development, contributing significantly to the country's GDP, exports, and regional development. By addressing the challenges faced by SMEs and implementing strategic initiatives, India can unlock the full potential of this sector and achieve its vision of a developed and inclusive economy.

Enhancing financial inclusion, building a skilled workforce, fostering innovation, strengthening infrastructure, and promoting sustainable and inclusive growth are essential pathways to support the growth and development of SMEs. The collective efforts of the government, industry, financial institutions, and other stakeholders are crucial to creating a conducive ecosystem for SMEs to thrive and contribute to India's economic prosperity.

With the right policies, support mechanisms, and a collaborative approach, SMEs can play a transformative role in realizing the vision of Viksit Bharat 2047, ensuring that economic growth is inclusive, sustainable, and beneficial for all segments of society.



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Inspired by the spirit of the Godavari, the Godavari Urban Multistate Co-op. Society was established on May 8, 2013. Inaugurated on July 14, 2013, by revered figures like P.P. Shree Suryakantji Desai Guruji, P.P. K. Shivaling Shivacharya Maharaj, and P.P. Sant Baba Balvindersinghji, the society has made remarkable strides in its decade-long journey, surpassing the milestone of ₹2247 crore in deposits.

"To provide world - class banking services to urban and rural customers, especially those without access to credit, using cutting-edge technology," is the core mission behind Godavari Urban, as eloquently articulated by its founder and former MP, Shri Hemant Patil. This mission is the bedrock of the society's operations.

"Your trust, our responsibility!" is the motto of Godavari Urban. While easy to proclaim, translating this motto into action is a true test of character. Godavari Urban has consistently lived up to this promise, making it the very essence of the society's existence, its business, and its operations.



With a vision to uplift the marginalized, the poor, farmers, women, & street vendors, who often lack access to financial services, Godavari Urban has

dedicated itself to empowering the common man. The society has seamlessly integrated social responsibility into its business operations, leveraging cutting-edge fintech to provide net banking, mobile banking, and ATM facilities to its customers. It has also established a state-of-the-art Central Processing Hub in Nariman Point, Mumbai, setting a new benchmark for co-operative societies.

In line with its vision, the society has set ambitious goals for the next five years. By 2022, it plans to leverage cutting-edge processes and technologies, enhance its capabilities through digitalization, and introduce new products to attract customers, thereby laying a strong foundation for its future growth. By 2024, it aims to rapidly expand its operational reach, making new products enabled by cutting-edge technology available to its customers, and expanding its business into new and existing geographical regions. The society has set an ambitious goal for itself: to make it a robust and empowered institution by 2026 and to secure a place among the top three banks at the national level.



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Guests while guiding at training seminar of 'Godavari Urban'

Empowering Rural Women through Livelihood Initiatives which includes Turmeric processing units in the Hingoli region, Furniture cluster in the Kinvat area, Honey cluster for tribal women, Processing industries for tur dal, green gram, and soybeans. The society's relocation to its new headoffice, 'Sahakar Surya,' has been made possible with the support of the grassroots community. This move signifies not only economic progress but also a deeper commitment to social and cultural transformation.

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WHAT'S IN AI FOR SMEs?



Dr. Alok Chandra is a Management consultant, Professor, Author, Business Coach and Passionate About AI Adaptation, can be contacted for AI Adaption and Training
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Embrace AI and ML now to be competitive — DO OR DIE!

India's SMEs are set to undergo a radical change as a result of artificial intelligence. By 2030, AI may generate \$15.7 trillion more in economic production globally than the combined GDP of China and India. AI is actively changing the business environment for SMEs, demonstrating that its advantages are not just for the world's largest corporations. For SMEs, artificial intelligence (AI) is a game-changer, improving efficiency, generating innovation, and streamlining operations. For financial management and operational efficiency, SMEs want AI solutions that are easy to use. By improving operational effectiveness, financial management, loan availability, customer relationship management, and market strategy, early AI adoption can have a substantial positive impact on SMEs.

If SMEs want to use AI, they must prioritize efficient data collection and management, especially in industries like manufacturing, retail, software, and data-driven companies. AI-powered solutions can cut costs and enhance service levels by automating repetitive processes, optimizing inventory management, scheduling maintenance, and analyzing data to discover inefficiencies. Effective data management and capture must be prioritized if AI integration is to be successful.

With AI in supply chain management, logistical expenses are cut by 15%, inventory levels are lowered by 35%, and service levels are raised by 65%. For high-growth trajectories, artificial intelligence (AI) improves inventory management, forecasts demand, and simplifies supply chain operations.

AI can accurately evaluate the creditworthiness of SMEs by analyzing alternative data sources such as GST reports and transaction history, therefore lowering the risks associated with financing.

Government action may help SMEs migrate to AI and promote innovation through programs including opening up data, offering incentives, initiating talent development courses, and investing in digital infrastructure.

Workplace skills related to AI are fast changing, with generative AI, machine learning, and deep learning being prioritized. According to McKinsey, generative AI might automate up to 30% of current jobs by 2030.

AI is causing a revolution in the IT sector, with 80% of present employment potentially needing to be replaced or reskilled. 40%

less workers may be needed as a result of AI, with those with the best AI skills making 20–30% more. In the future of work, it will be important to support AI rather than oppose it.

SMEs do have challenges' in AI adoption.

Since SMEs frequently have tight budgets, it might be difficult to invest in AI solutions that deliver excellent value at a fair price. The lack of technical competence in many SMEs' workforces might make it challenging to integrate and efficiently use AI technology. It might be difficult to find AI solutions that are scalable, provide data security, and can be tailored to each MSME's unique requirements.

SME adoption of AI is recommended for cost-effective and productive results.

Begin Small: Before scaling up, try the efficacy and cost-efficiency of AI solutions in a small portion of the company.

Employ User-Friendly Interfaces: To cut down on training expenses, pick AI solutions that are simple to use and integrate, especially for people with no technical experience.

Put Scalability First: Choose AI solutions that are flexible and adaptable enough to grow with your company by scaling to meet its needs.

Put Data Security First: To safeguard sensitive information and uphold customer trust, invest in AI solutions that put data security first.

Customize Solutions: To maximize productivity and efficiency, search for AI solutions that may be tailored to the unique requirements and difficulties faced by SME.

Seek Complete Support: To guarantee the successful adoption and use of AI products, choose AI vendors who give thorough support and training.

Examine Cloud-Based Solutions: Without requiring large hardware investments, cloud-based AI solutions provide affordable choices for processing power, storage, and scalability.

Work Together with Specialists: Collaborate with AI specialists or advisors who can offer direction on the most economical and efficient AI solutions that meet the needs of the SME. SMEs have to strategically implement AI technology to improve productivity, optimize operations, and spur growth at a reasonable cost to stay relevant in future.



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In today's competitive business environment, securing the right financial support is critical for the growth and sustainability of Micro, Small, and Medium Enterprises (MSMEs). One of the most effective financial solutions available to MSMEs in India is the Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE) loan. This government-backed initiative is designed to facilitate credit flow to the MSME sector, enabling entrepreneurs to access funds without the need for collateral. Here are some of the key benefits of CGTMSE loans:

Collateral-Free Credit

The most significant advantage of CGTMSE loans is that they are collateral-free. This means MSMEs can obtain financing without pledging any assets. This is particularly beneficial for small businesses that may not have substantial assets to offer as security. By eliminating the collateral requirement, CGTMSE loans make it easier for entrepreneurs to focus on business growth without worrying about the risks associated with asset-backed loans.

Enhanced Credit Access

CGTMSE loans aim to bridge the credit gap faced by MSMEs. Traditional lending practices often restrict credit to small businesses due to perceived high risks and lack of collateral. CGTMSE, by offering a credit guarantee, encourages banks and financial institutions to extend credit to MSMEs. This increased access to credit empowers businesses to invest in expansion, technology upgrades, and other critical areas that drive growth.

Flexible Loan Tenure and Amounts

CGTMSE loans come with flexible terms, allowing businesses to choose loan tenures and amounts that best suit their needs. Loan amounts under CGTMSE can now range up to 5 crores, providing ample financial support for various business activities. This flexibility ensures that MSMEs can manage their cash flows effectively and repay the loan without undue financial stress.

Support for Diverse Business Needs

Whether it's for working capital, purchasing machinery, expanding operations, or upgrading technology, CGTMSE loans cater to a wide range of business needs. This versatility makes CGTMSE an ideal financing solution for businesses at different stages of their growth journey. The funds can be utilized to enhance operational efficiency, explore new markets, and innovate, thereby driving overall business development.

Simplified Application Process

Applying for a CGTMSE loan is straightforward and less cumbersome compared to traditional loans. The process involves fewer documentation requirements and a faster approval timeline. This simplicity ensures that MSMEs can access funds quickly, helping them to seize market opportunities and respond to business challenges promptly.

Boosting Entrepreneurial Confidence

The availability of CGTMSE loans boosts the confidence of entrepreneurs by providing a reliable source of funding. Knowing that they can access financial support without risking personal or business assets, entrepreneurs are more likely to take calculated risks and invest in business opportunities. This confidence is crucial for fostering innovation and driving long-term business success.

Government Backing and Assurance

CGTMSE loans are backed by the Government of India, which adds an additional layer of assurance for both lenders and borrowers. The government's involvement in providing a credit guarantee enhances the credibility of the loan program and reassures lenders about the safety of their investments. For MSMEs, this backing translates into greater trust in the financial system and improved relationships with financial institutions.

Conclusion

CGTMSE loans are a game-changer for the MSME sector in India. By providing collateral-free credit, enhancing access to finance, and offering flexible terms, CGTMSE empowers small businesses to achieve their growth aspirations. As a financial consultant, I have witnessed firsthand how CGTMSE loans have transformed the fortunes of many MSMEs, enabling them to scale new heights and contribute to the nation's economic development.

If you're an MSME looking to unlock your business potential, consider exploring the benefits of CGTMSE loans. With the right financial support, your business can achieve sustainable growth and success.

Feel free to reach out if you have any questions about CGTMSE loans or need assistance with your loan application process. Together, we can take your business to new heights!

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Empowering MSMEs

Mastering Talent Management through Effective Employee Development and Succession Planning

Micro, Small, and Medium Enterprises (MSMEs) form the backbone of India's economic activity, contributing significantly to the nation's GDP, employment, and innovation. Effective talent management within the MSME sector has emerged as a critical factor in sustaining and accelerating growth. By nurturing skilled Professionals and Future-ready Leaders, MSMEs grow rapidly and take advantage of India's growth.

The Leadership Challenge in MSMEs

One of the biggest hurdles for MSMEs is overcoming stagnant growth is the lack of leadership bandwidth to manage and nurture growth. Investing in Leadership Development to develop a robust leadership pipeline, MSMEs can build the organizational capacity needed to expand operations, enter new markets, and manage larger teams effectively.

Practical Examples from Various Sectors

In this article, I'll share practical examples from various sectors to show how tailored strategies can drive your organization's success. I'll also highlight why embracing technological advancements is crucial for staying ahead in today's competitive landscape. Leadership Development is fundamental to building a resilient and adaptive organization. The role of Leaders has evolved, requiring a blend of technical expertise and soft skills.

Case Study: Automotive Sector

In the automotive sector, an MSME specializing in vehicle components faced the challenge of integrating advanced manufacturing technologies and managers who are agile to adopt them. Recognizing the need for enhanced managerial skills, the company partnered with us to create a comprehensive talent assessment program to identify who are agile and can upskill themselves to suit the requirements. The result was a notable increase in production efficiency and a reduction in operational downtime, demonstrating the value of right talent in the right position at the right circumstances.

Case Study: Real Estate Sector

In the real estate sector, an MSME involved in residential property development encountered high employee turnover and gaps in leadership effectiveness within project management teams. The company responded by implementing a leadership development initiative that included specialized training workshops across different project sites. Based on Talent Identification, budding employees with required leadership skills were given opportunities to lead smaller projects, providing them with valuable hands-on leadership experience. This approach led to improved employee retention and faster project completion times.

These examples illustrate that addressing challenges in talent management requires a tailored approach irrespective of the stage and size of the company.

Technological Advancements in Talent Management

Key aspect of modern talent management is the integration of technological advancements. Technology continues to transform business operations, and staying abreast of these changes is crucial for both managerial development and succession planning. For instance, digital platforms for learning and development provide continuous access to the latest knowledge and skills, allowing managers and future leaders to stay updated with emerging trends.

Attracting and Retaining Top Talent

Attracting and retaining top talent remains a significant challenge for MSMEs, often due to limited resources and competition from larger corporations. To enhance their appeal to prospective employees, companies should emphasize the unique advantages of working in an MSME, such as dynamic work environments and opportunities for rapid growth. Offering competitive compensation, flexible work arrangements, and fostering a strong organizational culture are also key to talent retention. Implementing employee recognition programs and career development initiatives can further boost satisfaction and loyalty.

Conclusion: Building a Resilient Leadership Pipeline

In conclusion, effective talent management through Development and succession planning is vital for the growth and sustainability of MSMEs in India. Embracing technological advancements, fostering a culture of continuous learning, and implementing strategic succession planning, CXO-level executives can build a resilient leadership pipeline capable of navigating the complexities of the modern business environment.

Investing in these areas could ensure that MSMEs remain competitive and successful in the evolving market.



Founder & Director
People-Metrics Pvt. Ltd.
sundara@people-metrics.net



People Metrics is a leading Talent Assessment provider, we specialize in advanced Business Simulation-based Competency Assessments. Our solutions drive organizational transformation, elevate employee performance, and enable data-driven decision-making. With over 150 clients and 15+ years of expertise, we have assessed more than 1 Lakh individuals, to optimize workforce success.

LEADING MANUFACTURER OF WELDING MACHINES, CUTTING MACHINES & AUTOMATIONS



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Contact us :
Regd. Off : B-16, Anand Park Hsg. Society, Wadgaon Sheri, Pune
Corporate Off : Office No. 403, P T Gera Centre, Dhole Patil Road, Nr. Ruby Hall Clinic, Sangamwadi, Pune
M: 9158640340, 72196 94676
Email: info@mkadvisories.com, mkadvisory87@gmail.com



SME INDUSTRIAL PARKS OF INDIA

Putting efforts for “Make-in-India” & “Manufacturing Hub in India”

Development, Construction and Promotion of

Industrial Units | Parks | Zones | Ready-Made & Plug & Play Units | SEZs | Commercial & Business Centres
Single Window Clearance & Approvals | Acquisition of Existing Units | Hi-tech Industrial Premises

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SME CHAMBER OF INDIA
Empowering SMEs for Global Competitiveness



**SME INDUSTRIAL PARK
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Supporting Organisations



MAHARASHTRA INDUSTRY
DEVELOPMENT ASSOCIATION



GUJARAT INDUSTRY
DEVELOPMENT ASSOCIATION



**SME EXPORT
PROMOTION COUNCIL**

SUPPORT SERVICES

- ▶ Business advisory services for the growth & expansion of manufacturing activities
- ▶ Identify ready-made industrial premises & plug & play business units
- ▶ Identify industrial land from private sector & in Government industrial zone
- ▶ Channelise bank finance & investments to buy & construct industrial premises
- ▶ Construction & development of State-of-the-art & advanced industrial units
- ▶ Acquisition of existing Industrial Units for re-development & expansion.
- ▶ Mergers & acquisitions of manufacturing industries & business units
- ▶ Develop industrial zones in & around 100 parks & Delhi-Mumbai industrial corridors
- ▶ Identify Indian & foreign partners for technology transfer, JV & contract manufacturing
- ▶ Preparation of technical feasibility reports and viable project reports & plans
- ▶ Modernization of manufacturing units with advanced technology and capital goods
- ▶ Single Window Clearance, Permissions, Approvals and Licenses from Governments
- ▶ Availing of various benefits and advantages of Government schemes & policies
- ▶ Arrangements of private equity and ECB for industrial & business growth
- ▶ Connectivity with the buyers, importers and suppliers for business growth & exports
- ▶ Compliances of ESG, environment protection & government formalities
- ▶ Resolving issues related to government departments & regulatory authorities

Contact Us :

For Support & Assistance Contact

Mr. S. Maheshkumar

Director, SME Industrial Park India Pvt. Ltd.
and SME Chamber of India



Mobile: +91 - 7506046755 / 9820055377

Tel: +91 - 22 - 6951 1111 / 2832 7219

Fax: +91 - 22 -2825 0414



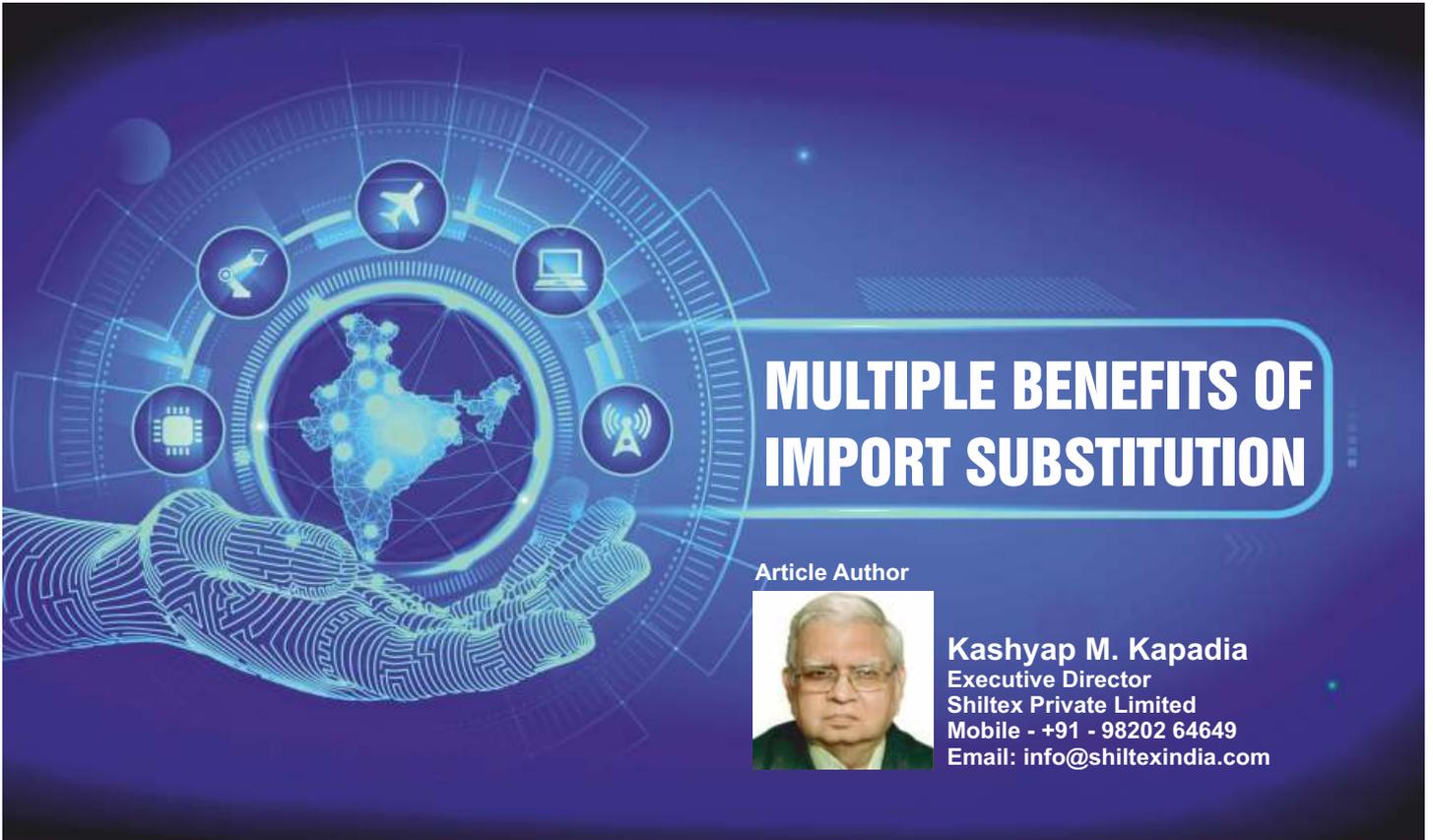
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Samruddhi Venture Park, Office No. 3, Upper Ground Floor,
SEEPZ-MIDC, Andheri (E), Mumbai - 400 093.

industrialparks@outlook.com

director@smechamber.com | secretariat@smechamber.com

www.smeindustrialparks.com



MULTIPLE BENEFITS OF IMPORT SUBSTITUTION

Article Author



Kashyap M. Kapadia
Executive Director
Shiltex Private Limited
Mobile - +91 - 98202 64649
Email: info@shiltexindia.com

In order to accelerate the journey towards “**Viksit Bharat**”, it is absolutely necessary that all Industries, including MSMEs should make sincere contributions for outstanding success.

This will be certainly possible by bringing down imports and increase exports to a greater extent. This can be only one of the activities but will have significant impact. This does not mean that we have to stop or drastically cut down imports. The industries have to analyze carefully and import only very essential items.

India is capable of producing any precision items but the volume and cost may not justify such development for certain items. In view of this, import substitution activity will play a crucial role. This can be done in the following manner:

- ▶ **For any imported equipment, only most necessary items are imported and Fabrication will be done in India by technically strong manufacturers.**
- ▶ **Develop Spares of large number of imported equipment already working in India.**
- ▶ **Explore the possibility of Exporting such equipment & Spares to get dual benefits.**
- ▶ **Develop complete machine as per the specifications of European companies and export to them as their product.**

We are proud to say that we have been successful in developing high value equipment using the above criteria. This was for producing locally, the end product originally made in Switzerland, which was ultimately exported. This has resulted in saving of about 50% cost with additional benefits of exporting the items produced. Even for the other options, there are success stories which show saving in the range of at least 40% / 50% and even more in certain specific cases.

We are sure that many more of such activities are already going on unnoticed. But it will be necessary to have organised efforts by developing skills for import substitution. This requires systematic Group efforts to achieve desired goals.



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Initiated by



Supporting Organisations



◆ ◆ ◆ Support Services ◆ ◆ ◆

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- ◆ To analyse operating performance and financial strength
- ◆ To evaluate and review the risk, growth & performance of the enterprises
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- ◆ To evaluate enterprises for better planning, growth & expansion
- ◆ To prepare investment plan / reports for growth, expansion & diversification
- ◆ To facilitate & explore international business cooperation and tie ups
- ◆ To advise on improving credibility and profitability for sustainable business growth
- ◆ To evaluate the promoters competency, skill and scale for further business growth
- ◆ To review & evaluate the financial strength, business issues & difficulties of the enterprises
- ◆ To advise on preparing a viable business plan, revival and restructured plan for sustainable growth
- ◆ To provide analysis and information on the buyers, suppliers, manufacturers, vendors & potential partners

For More Information and Support Services Contact

Mr. S. Maheshkumar - Director, SME Credit Check Pvt. Ltd. | Mobile: +91 - 75060 46755
Tel: +91 - 22 - 6951 1111 | Email: smecreditcheck@outlook.com | director@smechamber.com

www.smecreditcheck.com





Industry body SME Chamber of India urges FM to continue 45-days MSME payment rule for buyers

SME Chamber of India argues that provision serves as incentive for companies to adhere to payment timelines, thereby supporting MSMEs' financial health. The Chamber has urged Finance Minister, Smt. Nirmala Sitharaman to continue the 45-days MSME payment rule for corporates and other buyers. According to Section 43B(h) of the Income Tax Act, introduced through the Finance Act 2023, if a bigger company does not pay an MSME on time — that is, within 45 days in the case of written agreements — it cannot deduct that expense from its taxable income, leading to potentially higher taxes. The Government, in last year's Budget, added a new clause under Section 43B of the Income Tax Act to address the challenge of delayed payments faced by MSMEs in the country.

companies are forcefully insisting to deregister from the Udyam Portal and insisting not to deal through the TReDs platform," the Chamber stated and also urged the finance minister to consider providing Rs. 5 crore loans under the "Differential Rate of Interest" scheme for micro and small enterprises. It suggested changing the NPA definition from 90 days to 180 days for the MSME sector. The chamber also sought the setting up of a task force to review various issues, hurdles, grievances and difficulties faced by MSMEs to enjoy credit facilities and the lack of approach by the financial institutions, sought the enhancement of credit flow to the MSME sector.

Boon for MSMEs

"We are pursuing not to change the 45-days MSME payment rules imposed by the Department under the pressure of corporates or multinational companies to save the life span of the MSME sector. Section 43B(h) of the Income Tax Act reinforces the importance of timely payments by mandating that companies settle payments to MSME vendors within 45 days to qualify for deductions," the industry body said in a statement addressed to Smt. Sitharaman.

Request to change NPA definition

"Many MSMEs are NPA victims of corporates, who are buying from them and not dealing through the TReDs platform. Most of the corporates and multinational

Mumbai Edition
Jul 14, 2024 Page No. 05



SME EXPORT PROMOTION COUNCIL

Connecting Indian SMEs Globally

OBJECTIVES

- Export promotion of SME Sector
- Partnership and Alliances
- Education and Awareness Programs
- Quality Improvement
- Channelise Finance for Export
- Connectivity between SMEs & Large Companies

ACTIVITIES

- Delegations and Trade Missions
- Trade Promotional activities
- Interface with Government Agencies
- Group Marketing
- Expo Participation Services
- Permanent display centres in various countries
- Country Specific Information on Trade Policies
- Catalogue shows in overseas exhibitions
- Newsletters / Magazines
- Buyer - Seller Meets and Matchmaking
- Organise Trade Fairs / Exhibitions, Conferences

SUPPORT SERVICES

- Initiate and develop exports
- Identify Overseas Buyers, Importers & New Markets
- Avail Market Development Assistance (MDA)
- Promote products and services in specific markets
- Provide business, export leads and import needs
- Identify Representatives / Buying & Selling Agents
- Channelise Export and Project Finance
- Source Raw Materials, Machinery, Products
- Sourcing agent or representatives for International Markets
- Quality and Productivity Improvement
- Investment Promotion
- Identify substitute products
- One - on - One and Buyer-Seller Meetings
- Market research and market survey
- Support for Contract Manufacturing Tie-ups
- Negotiations and Business Advisory Services
- Business Matchmaking
- Export / Import documentation and formalities

CHANDRAKANT SALUNKHE - Founder & President
Contact for More Information and Membership

Tel: 91 – 22 – 6951 1111 | 28327 219 | 2832 7220 | Fax: +91 – 22 – 2825 0414

Email: smeexportcouncil@outlook.com | smeepchq@gmail.com

Website : www.smeexports.com | www.smeexportcouncil.com

Reg. & Head Office: Samruddhi Venture Park, Office No.1, 3rd Floor, SEEPZ-MIDC, Andheri (E), Mumbai - 400 093.

(SME Export Promotion Council is a private organisation and Registered u/s 25 of The Indian Companies Act, 1956)

Become a member of the council to start and enhance exports

FUTURE OF WORK SUMMIT

Theme: Reimagining Teamwork and Productivity

Organised on 20th September 2024 | Chennai

Watch the Recording: <https://youtu.be/WR0XfCdNGFs>

Address by Dignitaries



Mr. Anand Bala, Head of Sales - Commercial and SME, Zoom India and SAARC delivering keynote address on Reimagine future of work with Zoom



Live Demo by Mr. Chandramouli TJ, Senior Solution Engineer, Zoom addressing the delegates on Navigating the Modern Work Landscape: Enhancing Productivity, Customer Service Excellence and Well-being

Panel Discussion on

Next on Horizon: How AI Powered Digital Transformation Will Revolutionize Workplace?



Dignitaries (L to R) Mr. Suresh Vijayaraghavan - Chief Technology Officer - The Hindu Group, Mr. Dheeraj Venkatram - Director of Operations, Techunited Solutions Pvt. Ltd., Mr. Raghu Achat - Vice President - Information Technology, Thejo Engineering Ltd., and Mr. Balakrishnan Kanniah - Chief Information Officer, Va Tech Wabag Ltd. during Panel Discussion

Delegates at the Summit





SME TECHNOLOGY DEVELOPMENT COUNCIL

Empowering SMEs Through New Technology

SME Technology Development Council (STDC) is initiated by SME Chamber of India, India International Trade Centre (IITC-India), Packaging Industry Association of India and SME Business Management Institute to provide assistance and support services to SMEs from Manufacturing and Service Sectors for capacity building and to adopt innovative technology, know-how, projects, latest machineries, equipments and tools from USA, Canada, Europe, Australia, South Korea, Japan and other countries. The Centre also assists Indian SMEs for strengthening innovative ecosystem and identifying opportunities for collaboration and technical alliances to produce quality products and provide better services for domestic and international markets.

The Council will put efforts to encourage SMEs to utilise the new technology and financial facilities available for them and will project and promote their inventions and innovations in the appropriate areas and markets. The Council will also support SMEs to export their projects, machines, equipments and innovative services in the world market. The Council will also organise training, education and awareness programs on various technological developments in international markets as well as emerging business opportunities. The Council would enable the SMEs identify the appropriate IT Solutions to fit their business requirements and also help them collaborate with IT solutions provider, which would in turn enable the SMEs to streamline their business operations, improve their operational efficiency and also enable them become competitive in the domestic as well as international markets.

The Council has plans to set up Incubation Centres and Technology Parks in India with potential investors with the support of the Government Agencies, Multinational Companies and Overseas Organisations.

ACTIVITIES

- Integration of Indian SMEs to connect with technology providers
- Joint Venture, Technology Transfer and Contract Manufacturing Tie-ups in India
- Launch innovative products & services
- Setting up Incubation Centres and Technology Parks
- Interactive Sessions with Investors and Fund Providers
- Survey and research on new technology
- Conferences and Trade Promotion Activities
- Seminars and Training programs on Latest Technology, Joint Ventures, Technology Transfer and Collaborations
- Group advertising and publicity of various latest products and services
- Trade Delegations
- Policy research & recommendations to Corporate and Government Agencies.
- Networking Platforms for Government, industry and academia.
- Reports & Publications
- Recognition & Awards for Achievers

ASSISTANCE AND SUPPORT SERVICES

- Identify Equipment and Machinery, Products, High Tech Products and Latest Technology
- Technical alliances
- Converting ideas into profitable ventures
- Systematic framework for Innovation
- Invention and Technology Upgradation
- Project Management
- Industrial Research and Development
- Enhancing the portfolio of new products, services & business models
- Product Design and Development
- Exports of Innovative Projects
- Technical Expertise and support
- Strengthening Innovation Management Systems
- IPR Management
- Competitiveness and gaining market leadership
- Obtain Incentives and Funding
- Preparation of Techno-Economic Feasibility Reports
- Technical support and upgradation facility for clusters

Jointly Initiated by



SME CHAMBER OF INDIA
Empowering SMEs for Global Competitiveness



**FEDERATION
OF INDIAN SME ASSOCIATIONS**



INDIA INTERNATIONAL TRADE CENTRE
(Investment & Trade Promotion Organisation)



**SME BUSINESS
MANAGEMENT INSTITUTE**

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www.smetechcouncil.com

SME MANUFACTURERS AND EXPORTERS SUMMIT

Focus on: Technology | Manufacturing | Innovation | Exports | Finance | Investment | Sustainable Growth

Organised on 20th September 2024 | Chennai

Watch the Recording: <https://youtu.be/WR0XfCdNGFs>

Address by Dignitaries



Mr. M. Venkatesan, Field General Manager, Indian Bank addressing the delegates on Different Financing Options for Small and Medium Enterprises (SMEs)



Mr. Mohan Marethi - Zonal manager - Bank of India, Chennai Zone addressing the delegates on Role of BOI flagship products in Trade Finance and SME Industry



Mr. Renjith Swaminathan - Deputy General Manager, Union Bank of India addressing the delegates on Contribution of banking sector towards SME Growth



Mr. Swapnil Manish - Head - Business Development, InstaPe Synergies addressing the delegates on How platforms like InstaPe can solve pressing needs of SMEs & their employees?



Mr. Soumya Kant Padhi, MD & CEO - Indoriant Financial Services addressing the delegates on Raising Funds from Capital Markets - SME IPO



Mr. M Sreevatsan, Zonal General Manager, NSIC addressing the delegates on Support Services Provided by NSIC to Boost Manufacturers' Exports



Mr. Jayavadevel Raja, addressing the delegates on Comprehensive Guide to the Government e-Marketplace (GeM) Portal: Features, Benefits, and Best Practices?



Mr. M Bala Vigneshwaran -Dy. GM - PV Projects-ORB Energy addressing the delegates on Powering Indian Enterprise with Solar



Delegates at the Summit

Initiated by



SME CHAMBER OF INDIA
Empowering SMEs for Global Competitiveness



INTERNATIONAL BUSINESS FORUM

Initiated by



INDIA INTERNATIONAL TRADE CENTRE
(Investment & Trade Promotion Organisation)

 EUROPE - INDIA SME BUSINESS COUNCIL	 INDIA - US SME BUSINESS COUNCIL	 INDIA - CHINA BUSINESS COUNCIL	 INDIA - CANADA SME BUSINESS COUNCIL
 INDIA - JAPAN SME BUSINESS COUNCIL	 INDIA - GCC SME BUSINESS COUNCIL	 INDIA - UK SME BUSINESS COUNCIL	 INDIA - GERMANY SME BUSINESS COUNCIL
 INDIA - POLAND SME BUSINESS COUNCIL	 INDIA - HUNGARY BUSINESS COUNCIL	 INDIA - ROMANIA BUSINESS COUNCIL	 INDIA - BULGARIA BUSINESS COUNCIL
 INDIA - FRANCE SME BUSINESS COUNCIL	 INDIA - ITALY SME BUSINESS COUNCIL	 INDIA - NETHERLANDS SME BUSINESS COUNCIL	 INDIA - RUSSIA SME BUSINESS COUNCIL
 INDIA - KOREA SME BUSINESS COUNCIL	 INDIA - AFRICA SME BUSINESS COUNCIL	 INDIA - BRAZIL SME BUSINESS COUNCIL	 INDIA - AUSTRALIA SME BUSINESS COUNCIL
 INDIA - SAUDI ARABIA SME BUSINESS COUNCIL	 INDIA - ISRAEL SME BUSINESS COUNCIL	 INDIA - TURKEY SME BUSINESS COUNCIL	 INDIA - QATAR SME BUSINESS COUNCIL

OBJECTIVES

Networking and connectivity

Opportunity to Explore emerging business & Investment

Identification of business partners and investors

Exchange of Business and Cultural Values

Interaction with the policy makers and authorities

Building Business & Trade Bridge between the countries

SUPPORT SERVICES FOR INDIAN AND FOREIGN SMEs & COMPANIES

- Exchange business leads & trade opportunities
- Identify business partners, buyers, importers & exporters
- Connectivity with Manufacturers & Suppliers
- Export & Import business opportunities
- Finance, Investment, VC / PE & External Commercial Borrowings
- Technology Transfer, Joint Ventures, Collaborations and Alliances
- Contract Manufacturing Tie-ups in India
- Identify advance and patented technology
- Marketing, Branding and promotion
- Franchise, Distributorship and Trade connections
- Resolve issues and problems for better business growth
- Business advisory services for Business growth and expansion
- Market Development, market Survey and product Research
- Trade missions and delegations
- Conferences, Exhibitions, B2B, B2C, Seminars
- Business cooperation with trade promotion agencies

SME MANUFACTURERS AND EXPORTERS SUMMIT

Focus on: Finance | Manufacturing | Exports | Capital Markets | Technology | Sustainable Growth

Organised on 03rd September 2024 | Mumbai

Watch the Recording: <https://youtu.be/WR0XfCdNGFs>

Keynote Address by

Mr. S. Krishnan - Secretary

Ministry of Electronics & Information Technology, Government of India



Shri Krishnan provided invaluable insights into the “Benefits and Advantages of the PLI Scheme for SMEs”, as well as addressed the Challenges, Trends, and Emerging Opportunities in the Electronics and IT sectors.

In his keynote address, Mr. Krishnan highlighted the role that small and medium enterprises can play in the growth of various segments of the Indian economy is huge and in particular, when we speak of the possible role in the electronics and information technology space, it is even bigger. This is a two way process, the way in which the Ministry itself interacts that is mighty as a Ministry interacts with the SME sector. MEITY has one role in electronics, which is largely in the manufacturing. As you're all aware, today electronics have become one of the largest single manufacturing sector, across the world in terms of consumption of electronic products.

We also need to realise that IT hardware or electronic manufacturer is a global value chain. We also need to be aware that, no one country in

the world actually manufactures everything end-to-end in the electronics segment. Even China imports various components almost about 55% of electronics manufactured in the world. Today, SMEs are coming to manufacturing of various components. It could be PCB assemblies, it could be various other forms of mechanical parts, it could be the capacitors, resistors, various other elements of the components, which need to be made. And like wise SMEs are also getting into it in a big way in the electronic machinery part. That is the machinery, capital machinery that you need for electronics manufacturers and another important area, where SMEs get into the picture in a big way and which is why these segments become very important for the resilience of the economy and for the strategic strength of India's economy in the years to come. And these are areas which we really need to focus on.

The Ministry for Electronics and Information Technology is going to focus on a new component scheme in electronics and that is the logic of the component scheme and the participation of SMEs in electronics is also going up significantly. We have two PLI schemes. There's one PLI which has been intended for mobile phones which has been most successful PLI scheme amongst the 14 schemes that are being implemented currently, as PLI is and that is largely you know driven by large companies which put together the mobile phones and so on. And the second PLI is for IT hardware manufacturer. And what is interesting in IT hardware manufacturers out of the 2927 companies, which have joined the PLI 23 are SMEs, so 23 SME companies are actually part of the IT hardware manufacturers scheme and that I think is a very, very heartening feature. And we expect that when we move on to an electronic component manufacturing scheme, the number of SMEs, which will participate will be significantly larger and SMEs truly have an opportunity today.

Address by

Mr. Ashishkumar Chauhan, MD & CEO of the National Stock Exchange of India Ltd.

Shri Ashishkumar Chauhan, presented insights on the “Capital Markets Access for Alternative Finance for the SME Sector”. In his address, he highlighted that India is the 4th largest Capital Market after US, China and Japan with a Market Capitalization of around US\$ 5.5 trillion (Rs. 462 lakh Crores). NSE is the largest exchange in the world in terms of number of orders and trades per day and has over 10 Crore unique investors and 19 Crore accounts with nearly 20% of Indian households investing directly in the stock market today. NSE registered investors cover of 99.8%+ of all pin codes in the country.

The SME sector in India came a long way since Hon'ble Prime Minister, Shri Narendra Modi launched the 'Make in India' initiative in 2014. The success of schemes like production-linked incentive, establishment of industrial parks, Mudra Yojana, Credit Line Guarantee and various other such initiatives by Government of India propelled the SME sector, enabling us to march towards becoming a global manufacturing destination.

One of the key challenges faced by SMEs in achieving their full growth potential is access to the alternate means of capital. Traditionally, Banks and NBFCs have been the primary sources of capital raising for the SMEs. However, high cost of borrowing, need for collateral and stringent eligibility criteria.



To address this challenge and facilitate access to capital, SEBI came out with a framework for creating a separate platform for fund-raising by SMEs in 2010. The NSE SME platform witnessed first listing in 2012 and has facilitated fund-raising of Rs 13,150 Crs. by 530 companies. These companies span across different sectors like manufacturing, services, defence, IT, media, deep tech, auto ancillaries etc. As the largest stock exchange of India, NSE is committed to facilitate fund raising by SMEs and strengthen the SME sector in the country. However, a balance between encouraging SME growth and ensuring the quality of these listings must be maintained.

Address by

Mr. Chandrakant Salunkhe, Founder & President, SME Chamber of India



Mr. Chandrakant Salunkhe, in his address spoke about the importance of strengthening SMEs & Manufacturing Industries: a vision for "Viksit Bharat". He stated that at the heart of our vision for a "Viksit Bharat" is the unwavering strength of our SME

manufacturers and exporters. In his address, he stated that the SME Chamber of India and SME Export Promotion Council have taken the initiatives to organize at different level for promotion, branding, marketing, the products and services of the SME sector at not only in local level, but international level. SMEs need access to finance, skill, manpower and entry into the emerging markets. **He further highlighted the setting up of SME Electronic Products Export Promotion Council, a platform for companies involved in manufacturing sectors, such as electronics, electrical components and electrical items.** He highlighted that he has pursued the setting up of the SME Stock Exchange in 2008 and it started in 2011 and today it is very important for the SME sector for creating, developing access to alternative finance. **He also applauded the initiatives of the Hon'ble Prime Minister of setting up 100 industrial parks and mentioned about the activities of SME Industrial Park, wherein hand holding is given to the SMEs with an end to end solution.**

LAUNCHING OF

SME ELECTRONIC PRODUCTS EXPORT PROMOTION COUNCIL



Mr. S. Krishnan – Secretary, Ministry of Electronics & Information Technology, Government of India launching of SME Electronic Products Export Promotion Council (Initiated by SME Chamber of India and SME Export Promotion Council). Others (L to R) Mr. Chandrakant Salunkhe, Founder and President - SME Chamber of India and Maharashtra Industry Development Association (MIDA), Mr. Ashish Kumar Chauhan - MD & CEO, National Stock Exchange of India Ltd. and Mr. S. Maheshkumar – Director, SME Chamber of India.

Delegates at the Summit



Interactive Meeting With

Mr. Piyush Goyal

Hon'ble Union Minister of Commerce and Industry,
Government of India

12th May 2024 | Mumbai



Shri Chandrakant Salunkhe Salunkhe, Founder & President, SME Chamber of India & Maharashtra Industry Development Association has given the best wishes to Shri Piyush Goyal the candidate from North Mumbai for his grand victory in the forthcoming Lok Sabha election and also supported him to get a large number of votes from the members of SME Chamber of India & Maharashtra Industry Development Association (MIDA)

Interactive Meeting With

Mr. Jiten Ram Majhi

Hon'ble Union Minister for MSMEs
Government of India

12th June 2024 | New Delhi



Mr. Chandrakant Salunkhe, Founder & President, SME Chamber of India & Federation of Indian SME Associations felicitated Mr. Jiten Ram Majhi, Union Minister for MSMEs on his appointment as a Minister. Mr. Salunkhe had briefed about the current economic scenarios of MSME sectors, their issues, hurdles for further growth, various initiatives to be taken to strengthen SME manufacturing industries for global competitiveness and support them for entering into emerging markets.

Interactive Meeting With

Mr. Jitin Prasada

Hon'ble Union Minister of State,
Ministry of Commerce & Industry, Government of India

12th June 2024 | New Delhi



Mr. Chandrakant Salunkhe, Founder & President, SME Chamber of India & SME Export Promotion Council felicitated Mr. Jitin Prasada, Union Minister of State, Ministry of Commerce & Industry on his appointment and Mr. Salunkhe discussed various initiatives and issues pertaining to SMEs and manufacturing industries, strategic efforts for export promotion, various activities to be organised for the enhancement of exports and to explore advantages of free trade agreements with the various countries.

Interactive Meeting With

Mr. Ramdas Athawale

Minister of State for Social Justice & Empowerment
Government of India

28th June 2024 | New Delhi



Shri Chandrakant Salunkhe, Founder & President of the SME Chamber of India and Maharashtra Industry Development Association, felicitates Shri Ramdas Athawale with flowers on his appointment as Minister of State for Social Justice & Empowerment, Government of India

**Interactive Meeting With
Secretary of Department of Financial Services,
Ministry of Finance, Government of India**

28th May 2024 | New Delhi



Mr. Chandrakant Salunkhe, Founder & President, SME Chamber of India & Federation of Indian SME Associations had met Dr. Vivek Joshi, Secretary and Dr. Bhushan Kumar Sinha, Joint Secretary of Department of Financial Services, Ministry of Finance, Government of India to present suggestions and Grievances pertaining to SME sector

**Interactive Meeting With
Secretary, Department of Commerce
Ministry of Commerce & Industry, Government of India**

12th June 2024 | New Delhi



Mr. Chandrakant Salunkhe, Founder & President, SME Chamber of India, SME Export Promotion Council and Packaging Industry Association of India had an Interaction with Mr. Sunil Barthwal, Secretary, Department of Commerce, Ministry of Commerce & Industry, Government of India and Ms. Renu Lata, Economic Advisor, Department of Commerce at New Delhi

**Interactive Meeting With
Mr. Gautam Adani
Chairman, Adani Group**

16th September 2024 | Mumbai



Mr. Chandrakant Salunkhe, Founder & President - SME Chamber of India and Federation of Indian SME Associations as well as SME INDUSTRIAL PARKS OF INDIA had met Mr. Gautam Adani to explore opportunities to set up "SME INDUSTRIAL PARKS" in the various parts of India to enhance manufacturing activities to March towards "VIKSIT BHARAT".

**Interactive Meeting With
Secretary, DPIIT, Ministry of Commerce & Industry
Government of India**

29th May 2024 | New Delhi



Mr. Chandrakant Salunkhe, Founder & President, SME Chamber of India & Federation of Indian SME Associations had met Mr. Rajesh Kumar Singh IAS, Secretary, Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry, Government of India to present suggestions and Grievances pertaining to SME sector.

**Interactive Meeting With
Ms. Nivruti Rai, MD & CEO, Invest India**

08th April 2024 | New Delhi



Mr. Chandrakant Salunkhe, Founder & President of SME Chamber of India, presents the SME Chamber's Activity Report to Ms. Nivruti Rai, MD & CEO of Invest India, during their meeting on 8th April 2024. They delved into discussions on upcoming SME sector initiatives and prospective activities aimed at benefitting small and medium enterprises.

**Interactive Meeting With
Chinese Ambassador to India**

21st August 2024 | New Delhi



Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India and India - China Business Council with H.E. Xu Feihong - Chinese Ambassador to India had a fruitful discussion on Strengthening India - China Economic and Commercial Cooperation during the interactive meeting on 21st August 2024 at New Delhi.

SME MANUFACTURERS AND EXPORTERS SUMMIT

Focus on: Exploring Business, Exports and Investment Opportunities

Organised on 26th April 2024 | Kolhapur, Maharashtra

[Watch the Recording](#)

[Inaugural Session](#)

<https://youtu.be/z-pKylhLtxs>

[Interactive Session](#)

https://youtu.be/qeKPIIm_FYIA

Keynote Address



Mr. Chandrakant Salunkhe, Founder and President - SME Chamber of India and Maharashtra Industry Development Association (MIDA) addressing the delegates virtually on Supporting SMEs and manufacturing industries for better business growth.

Address by Speakers



Mr. Rohan Ramesh Shelar - Sales Head - Distribution, LONGi Solar India addressing the delegates on Solar Powering Tomorrow: Unveiling LONGi's Cutting-Edge Solar Solutions



Mr. Surendra Jain - Chairman, Shirolu Manufacturer's Association, Kolhapur addressing the delegates



Mr. Chittaranjan Rege, Head - Product Management Team (Base Metals), Multi Commodity Exchange of India (MCX) addressing the delegates on Managing Raw Material Price Risk - MCX



Prof. Pankaj B. Nandgave - Assistant Professor, Department of Mechanical Engineering, D Y Patil College of Engineering and Technology, Kasaba Bawada, Kolhapur addressing the delegates on Industry 4.0 for Manufacturing Excellence

Interactive Session on GATEWAY TO AFRICA



Mr. Reetabrata Bhattacharya, General Manager, Marketing & Business Development, ARISE IIP India addressing the delegates on Emerging business, Exports & investment opportunities in African markets



Mr. Maheshkumar, Director - SME Chamber of India delivering the Welcome & Introductory Address



Dignitaries (L to R) Mr. Surendra Jain – Chairman, Shirolu Manufacturer's Association, Kolhapur, Mr. Maheshkumar, Director - SME Chamber of India, Mr. Reetabrata Bhattacharya, General Manager, Marketing & Business Development, ARISE IIP India, Mr. Babaso Kondekar - President, Kolhapur Engineering Association, Prof. Pankaj B. Nandgave - Assistant Professor, Department of Mechanical Engineering, D Y Patil College of Engineering and Technology, Kasaba Bawada, Kolhapur and Mr. Vijay Kumar - Vice President-Supply Chain, Ghodawat Consumer Ltd. during SME MANUFACTURERS AND EXPORTERS MEET and Interactive Session on GATEWAY TO AFRICA on 26th April 2024 at Kolhapur organised by SME Chamber of India and Maharashtra Industry Development Association

Delegates at the Event



GUJARAT INDUSTRIES AND SME SUMMIT

Focus on: Supporting Manufacturing & SME sectors for better business growth

Organised on 22nd March 2024 | Ahmedabad

Watch the Recording : <https://youtu.be/5sQFKMtlec>

Address by Dignitaries



Mr. Prakashbhai Varmora, Founder of Varmora Plastech Pvt. Ltd. and MLA, Dhhrangadhra Assembly Constituency, Gujarat delivering the Keynote Address



Mr. Chandrakant Salunkhe, Founder and President, SME Chamber of India and Gujarat Industry Development Association addressing the delegates



Dr. Sunil Shukla - Director General, Entrepreneurship Development Institute of India, Ahmedabad addressing the delegates on Strategies & Initiatives to develop Entrepreneurial Leadership Qualities for better business growth



Mr. Sureshchandra Sompura, President, Panchal Ceramic Association Vikas Trust addressing the delegates



Mr. Ajay Tibrewal - Circle Head Ahmedabad, Punjab National Bank addressign the delegates on Initiatives of Punjab National Bank for SME growth



Mr. Purwang Shah, Senior Category Manager L&T-SuFin addressing the delegates on Creating Efficiencies in Supply Chain Through Digitization for MSMEs



GUJARAT INDUSTRY DEVELOPMENT ASSOCIATION

Supporting for
Business Growth, Collaborations, Exports & Investment Promotion

Connecting Gujarat Globally

SUPPORT SERVICES

Business growth	Export Promotion
Channelising Finance	Investments
Sourcing of Products	Import Facilitation
Government Liaison	Resolving issues

Identification of Industrial Land, Ready-Made Premises & Industrial Parks
Opportunities in Joint Ventures, Technology Transfers & Contract manufacturing

ACTIVITIES

Buyer-Seller meets	Training and Education
Business Promotional Activities	Exhibitions and Tradefairs
Branding, Marketing and Promotion	Advocacy and Government Liaison
Visits, Delegations and Study Tours	Resolution of the issues and grievances
Strengthening of Manufacturing and SMEs	Revival of the Sick Industries and SMEs

CHANDRAKANT SALUNKHE

Founder & President
Gujarat Industry Development Association
SME Chamber of India
Federation of Indian SME Associations
Ahmedabad Business Forum

CONTACT

For More Information and Details Please Contact

S. Maheshkumar - General Secretary

Mobile: +91 – 75060 46755 | 82910 51149 | Email: director@gidaorg.com | secretariat@gidaorg.com

Registered & Head Office

1101, 11th Floor, Sun Avenue One, Manekbaug - Shyamal Cross Road, Shyamal, Ahmedabad – 380015.

International Business Relation Office

301, 3rd Floor, Samruddhi Venture Park, SEEPZ - MIDC, Andheri East, Mumbai 400093 | Mobile: +91 - 82910 51318 | 98201 79494

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Address by Dignitaries



H.E. Mr. Peter Munyiri - High Commissioner – Kenya High Commission in India addressing the delegates Bilateral trade and investment opportunities between Indian & Kenyan SMEs, manufacturers, exporters & importers



Mr. Nugroho Priyo Pratomo - Director of Indonesia Trade Promotion Center (ITPC), Ministry of Trade of the Republic of Indonesia addressing the delegates Bilateral trade and investment opportunities between Indian & Indonesian SMEs, manufacturers, exporters & importers



Mr. Ajit Belani - Director – Marketing, Salesforce Inc. addressing the delegates on How to increase your sales with the help of CRM?



Mr. Ritesh Shah - Sales Head – SME Business, Gujarat & MPCG, Tata Teleservices Ltd. addressing the Digital Solutions for SMEs



Mr. Amit Saluja - Managing Partner, digiXLT Consulting LLP addressing the delegates Advantages of digitization and digitalization for improvement of efficiency and quality productivity



Delegates at the Event

Delegates at the Event



NOMINATIONS INVITED



GUJARAT INDUSTRY
DEVELOPMENT ASSOCIATION

Initiated



PRIDE OF GUJARAT

★ ★ ★ ★ ★ AWARDS & RECOGNITIONS ★ ★ ★ ★ ★

**Recognising Remarkable Achievements and Outstanding Contributions by
Entrepreneurs, Business Tycoons, Enterprises, Corporates, SMEs,
Educational and Financial Institutions, MNCs, Women Entrepreneurs & Start-Ups**

AWARDS CATEGORIES

- ★ The Business Tycoon of the Year (Large & Mid-Corporates)
- ★ The Business Icon of Gujarat
- ★ The Brand Ambassador of Gujarat
- ★ The Global Entrepreneur of the Year
- ★ The Best Entrepreneur of the Year
- ★ The Best Corporate of the Year
- ★ The Best Multinational Company of the Year
- ★ The Best Mid-Sized Enterprise of the Year
- ★ The Best SME of the Year
- ★ The Best Enterprise of the Year (Research & Development)
- ★ The Best Education Institution of the Year
- ★ The Best Innovative Enterprise of the Year (Innovations & Inventions)
- ★ The Best Financial Institution of the Year (Public Sector Bank, Private & Foreign Banks, NBFC, Multi-State and Co-operative Banks)
- ★ The Best Philanthropist of the Year
- ★ The Best Family-Owned Business of the Year
- ★ The Best Women Entrepreneur of the Year
- ★ The Best Start-Up Company of the Year - (Innovations & Inventions)



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Supporting Organisations



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Email: director@prideofgujarat.com | Contact Ms. Geeta : +91 - 82910 51318

Contact For Partnership | Sponsorship | Membership : S. Maheshkumar, Director, GIDA | Mobile- +91- 7506046755

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SME INDUSTRY SUMMIT

Theme: Empowering Enterprises for Better Business Growth through Digitalization

Organised on 22nd March 2024 | Mumbai

[Watch the Recording](#)

[Inaugural Session
https://youtu.be/d4v1gRDhclg](https://youtu.be/d4v1gRDhclg)

[Panel Discussion
https://youtu.be/KaFQQmmyHac](https://youtu.be/KaFQQmmyHac)

Address by Dignitaries



Mr. Chandrakant Salunkhe, Founder and President, SME Chamber of India and Maharashtra Industry Development Association delivering the Welcome & Introductory Address



Mr. Devidas Gore - Director, Government of Maharashtra delivering the Keynote Address on Empowering Enterprises for better Business Growth through Digitalization



Mr. Vishal Bhat - Vice President (SME Division), Tata Tele Business Services addressing the delegates on Digital Enablement of Enterprises



H.E. Mr. Adolfo García Estrada - Consul General of Mexico in Mumbai addressing the delegates on Bi-lateral Trade & Investment opportunities for SMEs in Mexico



Mr. Tobin Thomas Varghese - Cloud Solution Architect - Microsoft Copilot addressing the delegates



Mr. S. Maheshkumar, Director - SME Chamber of India delivering the closing remarks





PACKAGING INDUSTRY ASSOCIATION OF INDIA

INTEGRATION | MARKETING | INNOVATION | TECHNOLOGY | INVESTMENT

Objectives

- ◆ Connectivity between suppliers, manufacturers and users
- ◆ Establish strong ethical standards
- ◆ Quality standards
- ◆ Impart knowledge and expertise
- ◆ New technologies & Innovations
- ◆ Promotion at international level
- ◆ Capacity Building
- ◆ International Alliances
- ◆ Strategic Partnership
- ◆ Awards & Recognition
- ◆ Training and Education

Activities

- ◆ New market development
- ◆ Business Collaborations
- ◆ Guidance, Consultancy & Support
- ◆ Finance & Investment
- ◆ Knowledge Transmission
- ◆ Buyer-Seller Meets
- ◆ Exhibitions and Trade Fairs
- ◆ Training and education
- ◆ Market Research, Surveys and Studies
- ◆ Resolving issues and problems
- ◆ Information and Publication
- ◆ Organizing Trade Missions
- ◆ Delegations and Study Tours

Contact For

Membership, Assistance, Support Services and Partnership

Tel.: + 91 - 22 - 6951 1111 | 28327 219 | 2832 7220 | 2832 7218

Fax: +91 - 22 - 2825 0414

Email: piiaindia@outlook.com | Web: www.piai.org

Registered & Head Office

**301, 3rd Floor, Samruddhi Venture Park,
SEEPZ-MIDC Central Road, Andheri (E), Mumbai - 400 093. INDIA.**

WOMEN ENTREPRENEURS LEADERSHIP DIALOGUE

Organised on 28th February 2024 | Pune

Watch the Recording : <https://youtu.be/cgPOtED3Sws>

Panel Discussion on Strategies & Initiatives for sustainable business growth in the competitive era



Dignitaries (L to R) Dr. Preeti Sawairam – Dy. Project Director Agricultural Technology Management Agency (ATMA), Government of Maharashtra, Ms. Saakshi Kulkarni – Director, Women Entrepreneurs Development Council & SME Chamber of India, Ms. Smita Bholane – Director, Artharth Wealth Management Pvt. Ltd., Ms. Namita Shetty - CFO, DeLaval Pvt. Ltd., Prof. Dr. Sayalee Gankar – Vice-Chancellor, Dr. D. Y. Patil University and Prof. Dr. Netra Neelam - Director, Symbiosis Centre for Management and Human Resource Development during the WOMEN ENTREPRENEURS LEADERSHIP DIALOGUE on Strategies & Initiatives for sustainable business growth in the competitive era organised by Women Entrepreneurs Development Council and SME Chamber of India on 28th February 2024 at Pune

Address by Speakers



Prof. Dr. Sayalee Gankar – Vice-Chancellor, Dr. D. Y. Patil University addressing the delegates on Strategies & Initiatives for sustainable business growth in the competitive era



Dr. Preeti Sawairam – Dy. Project Director Agricultural Technology Management Agency (ATMA), Government of Maharashtra addressing the delegates on Institutional support - Government initiatives for Entrepreneurship



Prof. Dr. Netra Neelam - Director, Symbiosis Centre for Management and Human Resource Development addressing the delegates on Gender difference – opinion, role & responsibilities



Ms. Saakshi Kulkarni – Director, Women Entrepreneurs Development Council & SME Chamber of India addressing the delegates on Challenges and opportunities in Manufacturing & allied industrial Sector



Ms. Namita Shetty - CFO, DeLaval Pvt. Ltd. addressing the delegates on Unique leadership qualities for sustainability, profitability and diversification



WOMEN ENTREPRENEURS DEVELOPMENT COUNCIL

Objectives

- Integration and Empowerment of Women Entrepreneurs
- Connectivity at National and International for business growth and expansion
- Development of Leadership qualities amongst Women Entrepreneurs
- Encouraging Women to initiate their own business
- Connectivity with Women Entrepreneurs from family owned businesses
- Empower and Strengthening Capabilities to compete in Local & Global Markets
- Involvement of Senior Executives from corporate & MNC's to share their thoughts & expertise
- Recommendations to change Government Policies and Implementation Strategy
- Guidance for converting business ideas into commercial benefit
- Education and Training Programs

Activities

- Business promotional activities
- Business Networking meets and interactive sessions
- Executive programs, Seminars, Workshops for imparting knowledge and skill
- Round table discussions on current affairs
- Creating groups for setting up new businesses
- Women Entrepreneurs Talk shows on achievements & success
- Introduction of Govt. schemes & incentives, policies
- Launching and promoting new products and services
- Business conferences for knowledge and connectivity
- Channelising Finance and Investment for Growth and Development
- Delegations and Trade Missions to visit projects / factories
- Organise B2B meetings, Exhibitions and Trade Fairs
- Awards and Recognition
- Interactive and Motivational Programs

Support Services

- To find market for product and services
- Support for Business Growth and Expansion
- Marketing, Branding and Promotion
- Guidance for setting up new business
- Support to expand family managed businesses
- Export Promotion
- Family Business Succession Planning
- Training program for Women Directors
- Channelise Bank Finance and Investment
- Digital Marketing and Promotion
- Business Planning and Execution support
- Franchise & Distributorship
- Group Marketing and Promotional services
- Quality assurance and Improvement
- Import facilitation
- Connectivity with Large Corporate, Multinationals and SMEs for supply
- Revival of Financially Stressed Enterprises
- Identify advanced technology and patented technology
- Sourcing Quality Raw Materials and products
- Participation in Exhibitions & Business Conferences
- Joint Venture and Technology Transfer
- Listing in SME Stock Exchange and fund raising from capital market
- Market research and market survey

For More Information Contact

Ms. Saakshi Kulkarni - Executive Director | Mobile: +91 - 98201 79494
Tel: +91 – 22 – 6951 1111 | 28327 219 / 20 | Fax: 2825 0414 | ed@wedcindia.com | wedcindia@gmail.com

Registered & Head Office

Samruddhi Venture Park, Office No.1, 3rd Floor, SEEPZ-MIDC, Andheri (E), Mumbai - 400 093.

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SME MANUFACTURERS AND EXPORTERS SUMMIT

Focus on: Supply Chain | Finance | Exports | Technology | Collaboration

Organised on 28th February 2024 | Pune

Watch the Recording

Inaugural Session

<https://youtu.be/hY1n9RxJ8Bo>

Session - I

<https://youtu.be/N3MWn576AP4>

Inaugural Session



Dignitaries (L to R) Mr. S. Balaji - Assistant General Manager, Punjab National Bank, Mr. Dhrubashish Bhattacharya - Head MSME & Co-Lending, Bank of Baroda, Mr. Chandrakant Salunkhe - Founder and President, Maharashtra Industry Development Association and SME Chamber of India and Mr. Milind Padole - Managing Director, Affordable Robotic & Automation Ltd., during the SME MANUFACTURERS & EXPORTERS SUMMIT organised by Maharashtra Industry Development Association and SME Chamber of India on 28th February 2024 at Pune

Session - I



Dignitaries (L to R) Mr. Gajendra Verma - Partner, KVRG Financial & Advisory Services, Mr. Shailendra Pauniker - Asst. Vice President, JSW Steel, Mr. Rudra Misra - Regional Marketing Head, TATA Tele Business Services, Mr. S. Maheshkumar, Director - SME Chamber of India and Maharashtra Industry Development Association, Mr. Dhrubashish Bhattacharya - Head MSME & Co-Lending, Bank of Baroda, Mr. Ajit Belani - Director - Marketing, Salesforce, Ms. Netra Walawalkar - VP-India operations, Customized Energy Solutions India Pvt. Ltd., Ms. Annie Yadav - Director Sales - India, Stenn International Ltd. and Mr. Steven Dsouza - Sr. Executive, Multi Commodity Exchange of India during the Plenary Session

Delegates at the Event





SME BUSINESS FORUM

**Dynamic Business
Networking Platform of India**

Interactions | Presentations | B2B Meetings

**Connectivity with the buyers, suppliers, manufacturers, exporters,
service providers, investors, start-ups, consultants and bankers**

MEMBERSHIP ADVANTAGES

- ▶ Opportunities to participate in 12 meetings & mega 6 events in a year
- ▶ Business meeting includes Introduction, Presentations, Networking & B2B meets
- ▶ Connectivity with the Bankers, Policy Makers, CEOs of MNCs, Financial Institutions, Corporates, Government Agencies
- ▶ Exchange of Business Enquiries/leads, referrals & requirements
- ▶ Deliberation / Panel Discussions on emerging topics
- ▶ Opportunity to Launch, Brand and Market new Products and Services
- ▶ Interactions with the Investors, Experts, Mentors, successful SME Entrepreneurs, Consultants & Thought Leaders
- ▶ Opportunity to Display products, machines, equipment and new services
- ▶ Mentoring Sessions for SMEs & Start-Ups
- ▶ Opportunity to attend SMEtalks shows
- ▶ 20% Discount for advertisements in SMEConnect Magazine
- ▶ Channelise finance & investments for expansion and diversification
- ▶ Introduction to Consulates, Embassies, International Trade Missions
- ▶ Opportunity to attend B2B meetings with visiting overseas delegations
- ▶ The members can avail opportunity to speak at the various mega events
- ▶ Share success stories at the SMEtalks | SMEtv | SMEconnect Magazine
- ▶ Eligibility to apply for India SME Excellence Awards & Business Excellence Awards
- ▶ Certification of SME Credit Check for showcasing credibility & credit worthiness

Initiated by



SME CHAMBER OF INDIA
Empowering SMEs for Global Competitiveness



MAHARASHTRA INDUSTRY
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SMEtalks

Ideas | Intelligence | Inspiration | Innovation



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SME BUSINESS
MANAGEMENT INSTITUTE



WOMEN ENTREPRENEURS
DEVELOPMENT COUNCIL



**SME EXPORT
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BECOME MEMBER



KARNATAKA INDUSTRIES AND SME SUMMIT

Focus on: Technology | Investment | Exports | Collaborations

Organised on 30th January 2024 | Bengaluru

[Watch the Recording](#)

[Inaugural Session](https://youtu.be/wUIZly9e0WE)

<https://youtu.be/wUIZly9e0WE>

[Session - I](https://youtu.be/Kw18sQdvqqo)

<https://youtu.be/Kw18sQdvqqo>

[Session - II](https://youtu.be/mMollalPbRU)

<https://youtu.be/mMollalPbRU>

Inauguration of the Summit



Dignitaries (L to R) Ms. Samridhhi Bhattacharyya - Director - Small Business, Dell Technologies, India, H. E. Ms. Tammy Ben-Haim - Consul General of Israel in Bengaluru, Mr. Chandrakant Salunkhe - Founder and President, SME Chamber of India and Federation of Indian SME Associations (FISA), Mr. Sanjeev Kumar Gupta - CEO, Karnataka Digital Economy Mission (A GOK initiative), Mr. Rajesh Bhagat - India Consultant, Hong Kong Trade Development Council and Mr. Varadhan T. R. – Managing Director - Mascot Systems Pvt. Ltd. during the inauguration of KARNATAKA INDUSTRIES AND SME SUMMIT, organised by SME Chamber of India on 30th January 2024 at Bengaluru.

LAUNCHING OF BANGALORE BUSINESS FORUM



Bangalore Business Forum has been launched by Mr. Chandrakant Salunkhe, Founder and President, SME Chamber of India and Start-ups Council of India on 29th January 2024 at Bangalore in august presence of Dignitaries (L to R) Mr. Mahesh Kumar - Director, SME Chamber of India, Mr. Varadhan T. R. – Managing Director - Mascot Systems Pvt. Ltd., Ms. Samridhhi Bhattacharyya - Director - Small Business, Dell Technologies, India, Mr. Sanjeev Kumar Gupta - CEO, Karnataka Digital Economy Mission (A GOK initiative) and H. E. Ms. Tammy Ben-Haim - Consul General of Israel in Bengaluru.

This Forum will provide a premium business networking platform for the entrepreneurs to establish business contacts, market, promote and brand their products and services, explore business co-operation with the buyers, suppliers, service providers, manufacturers, start-ups, investors, heads of the various mid and large corporate, Government agencies and allied business and industrial sectors for business growth and expansion.

Plenary Session on Supporting Manufacturing & SME sectors for sustainable Business Growth – Strategies & Initiatives.



Dignitaries (L to R) Mr. Nrupesh Mastakar - Global Head-Controlling Capability Centers, Hitachi Energy India Pvt. Ltd., Mr. Mahesh Wahatule - Zonal Manager, TATA AIA Life Insurance Co. Ltd., Mr. Bhuwan Ranjan – General Manager - Business Head (South Zone), Tally Solutions Pvt. Ltd., Mr. Sanjay Almelkar – Associate Vice President - Sales & Marketing, JSW Steel, Mr. Maheshkumar - Director, SME Chamber of India, Mr. Ajit Belani, Director Marketing – Salesforce and Mr. Sritam Patro - Senior Manager – Business Development, Clean Max Enviro Energy Solutions Pvt. Ltd.

Plenary Session on Manufacturing Industries & SME sectors – Trends, Challenges & Opportunities



Dignitaries (L to R) Mr. Sagar Kumar Bisoyi - Deputy Manager-Business Development, Enerparc Energy Pvt. Ltd., Mr. Abhishek Agarwal - Co-Founder, FinnUp Solutions Pvt. Ltd., Mr. Nazir Ahmed Moulvi, Assistant Vice President, MCX, Mr. Hiten Mistry - Vice President, Capwise Financial Services Pvt. Ltd. and Mr. Varadhan T.R. – Managing Director - Mascot Systems Pvt. Ltd.

Delegates at the Summit



VISIT TO CHINA

26th - 29th November 2023



Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India with Mr. Ren Hongbin - Chairman, China Council for the Promotion of International Trade (CCPIT) on 27th November 2023 at Beijing, China



Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India with Mrs. Li Qingshuang - Vice Chairperson, China Council for the Promotion of International Trade (CCPIT) on 27th November 2023 at Beijing, China



Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India with Mr. Wang Tingke - Chairman, People's Insurance Company of China Co. Ltd. during interactive meeting on 27th November 2023 at Beijing, China



Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India with Mr. Nie Wenhui - Director, China Council for the Promotion of International Trade (CCPIT) on 27th November 2023 at Beijing, China, Mr. Deepak Shinde - Representative of SME Chamber of India in China was present.



Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India with Mr. John Wang - President, New York in China Center on 27th November 2023 at Beijing, China.

VISIT TO DUBAI

October 2023 - November 2023



Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India and India - GCC SME Business Council with H.E. Abdul Aziz Abdulla Al Ghurair, Chairman, Mashreq Bank and Chairman, Dubai Chambers, UAE on 31st October 2023 at Dubai during interactive meeting



Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India and India - GCC SME Business Council had meeting With Mr. Ahmed Bin Sulayem - Executive Chairman and Chief Executive Officer, DMCC - Dubai Multi Commodities Centre on 2nd October 2023 at Dubai to explore emerging business opportunities for indian SMEs



Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India and India - GCC SME Business Council with Mr. Fahad Al Gergawi, Chief Executive Officer, Dubai Investment Development Agency at dubai and discussed about emerging business and investment opportunities for indian SMEs and manufacturing industries on 17th November 2023 at Dubai.



Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India and India - GCC SME Business Council with H.E Abdallah Sultan Al Owais, Chairman, Sharjah Chamber of Commerce & Industry and Mr. Lalu Samuel, Chairman of Kingston Holdings Board Members of Sharjah Chamber of Commerce & Industry during the interactive meeting on 4th October 2023 at Sharjah



Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India and India - GCC SME Business Council with H.E Abdallah Sultan Al Owais, Chairman, Sharjah Chamber of Commerce & Industry and Mr. Lalu Samuel, Chairman of Kingston Holdings Board Members of Sharjah Chamber of Commerce & Industry during the interactive meeting on 4th October 2023 at Sharjah

MARATHWADA INDUSTRIES AND SME SUMMIT

Organised on 21st October 2023 | Aurangabad

[Watch the Recording](#)

[Inaugural Session
https://youtu.be/71tH3DrFah8](https://youtu.be/71tH3DrFah8)

[Plenary Session - I
https://youtu.be/icxEN7sk8-0](https://youtu.be/icxEN7sk8-0)

Inauguration of the Summit



Dr. Bhagwat Karad, Hon'ble Minister of State for Finance, Government of India inaugurated the MARATHWADA INDUSTRIES AND SME SUMMIT on 21st October 2023 at Chhatrapati Sambhajinagar (Aurangabad). Others (L to R) Mr. Chandrakant Salunkhe, Founder and President, Maharashtra Industry Development Association and SME Chamber of India, Mr. Vivek Deshpande, Chairman & Managing Director - Rudraanee Infrastructure Ltd. and Mr. Hemant Kher, Deputy General Manager - Bank of India

Address by Dignitaries



Dr. Bhagwat Karad, Hon'ble Minister of State for Finance, Government of India addressing the delegates. Others (L to R) Mr. Chandrakant Salunkhe, Founder and President, Maharashtra Industry Development Association and SME Chamber of India, and Mr. Vivek Deshpande, CMD - Rudraanee Infrastructure Ltd., on the dais.



Mr. Chandrakant Salunkhe, Founder and President, Maharashtra Industry Development Association and SME Chamber of India addressing the delegates.



Mr. Vivek Deshpande, Chairman & Managing Director - Rudraanee Infrastructure Ltd. addressing the delegates



MAHARASHTRA INDUSTRY DEVELOPMENT ASSOCIATION

Supporting for Business Growth, Collaborations, Exports & Investment Promotion

Promoting Maharashtra Globally

OBJECTIVES

- Securing the interests of industries, investors & SMEs
- Branding and marketing business & investment potentials in the State
- Integration of the manufacturing industries, SMEs & allied business sectors
- Industrialisation & Infrastructure development in the State
- Interaction with the policy makers & Government officials
- Regularly Review policies, incentives and schemes
- Creating new entrepreneurship and empowerment of SMEs & start-ups
- Setting up think tank of advisors of industrialists and thought leaders
- Exchange of business culture, economic and diplomatic cooperation
- Promotion & establishment of the Public & Private Partnership
- Appointment of representatives to promote Maharashtra at the global level
- Integration & coordination with the NRI Maharashtrians and its organisations

ACTIVITIES

- Business Promotional Activities, Conferences and Round Table Discussions
- Advocacy, Interaction & Liaising with the Government Departments
- Channelize investments in the private and public sectors
- Organise Annual Global Investment & Industrial Summits
- Strengthening of Manufacturing Industries & SME sector
- Resolution of the Issues and Grievances
- Encouraging foreign direct investment
- Buyer - Seller Meets, Trade Fairs and Exhibitions
- Setting up of industrial parks, plug & play facilities and business zones
- Review of bottlenecks and issues of the industries and SMEs
- Awareness, mentoring sessions & training programs
- Visits, Delegations and Study Tours

ASSISTANCE, SUPPORT & ADVISORY SERVICES

- Enhancement of domestic business activities
- Export Promotion & Market Development in emerging markets
- Identify emerging business & investment opportunities
- Identifying the partners for the Joint Ventures and Technology Transfers, Contract Manufacturing and Collaborations
- Enhancement of connectivity with the investors for private & public sectors
- Identify new projects, patented and advanced technologies
- Preparation of unique business plans for the growth and expansion
- Channelising Finance and investments for growth and expansion
- Training and Executive Educational Programmes
- Visits to the exhibitions, industrial projects and technology parks
- Identifying industrial land, industrial premises and cluster development
- Capacity Building, quality productivity & Revival of the Sick Industries & SMEs

FOUNDER & PRESIDENT
CHANDRAKANT SALUNKHE

MAHARASHTRA INDUSTRY DEVELOPMENT ASSOCIATION

Tel: +91 - 22 - 6951 1111 | 28327 219 | 2832 7220 | 2832 7218 | Fax: 022 - 28250 414

Email: miedaindia@outlook.com | director@mieda.in | director@miedaindia.com

Registered & Head Office: Samruddhi Venture Park, Office No. 4, Upper Ground Floor,
SEEPZ-MIDC Central Raod, Andheri (E), Mumbai - 400 093.

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VIDARBHA INDUSTRIES AND SME SUMMIT

Theme: Exploring Emerging Business & Investment Opportunities

Organised on 15th September 2023 | Nagpur

Watch the Recording

Inaugural Session
https://youtu.be/_Ztyp0RR8M

Plenary Session - I
<https://youtu.be/ZeT6sUd6i7A>

Inauguration of the Summit



Dignitaries (L to R) Shri Chandrakant Salunkhe, Founder and President, Maharashtra Industry Development Association and SME Chamber of India, Dr. V. Sraman, Development Commissioner, Mihan SEZ & Additional Director General of Foreign Trade, Nagpur, Shri Shivkishan Agrawal, Founder & Chairman - Haldiram Foods International Pvt Ltd., Shri Rakesh Kumar Yadav, General Manager (NW-3) - State Bank of India and Mr. Rajeev Kapoor, AVP, Head - Metallics & Composites, Tata Advanced Systems Ltd. during the inauguration of the Summit.

Address by Dignitaries



Shri Chandrakant Salunkhe, Founder and President, Maharashtra Industry Development Association and SME Chamber of India addressing the delegates on Supporting manufacturers and exporters to explore emerging business and export opportunities - initiatives and strategies



Dr. V. Sraman, Development Commissioner, Mihan SEZ & Additional Director General of Foreign Trade, Nagpur addressing the delegates on Advantages, benefits & incentives to set up businesses in Mihan SEZ



Shri Rakesh Kumar Yadav, General Manager (NW-3) - State Bank of India, addressing the delegates on Role & Initiatives of SBI in empowering MSMEs



Shri Shivkishan Agrawal, Founder & Chairman - Haldiram Foods International Pvt Ltd. addressing the delegates on Transforming SMEs for better business growth - Challenges and Opportunities



Mr. Rajeev Kapoor, AVP, Head - Metallics & Composites, Tata Advanced Systems LTD. addressing the delegates on Advanced Technology for Quality and Productivity Improvements



SME MANUFACTURERS AND EXPORTERS SUMMIT

Organised on 11th August 2023 | Pune

[Watch the Recording](#)

[Inaugural Session
https://youtu.be/ellhvf6GbA](https://youtu.be/ellhvf6GbA)

[Plenary Session - I
https://youtu.be/5CwgsB5ORpY](https://youtu.be/5CwgsB5ORpY)

Inauguration of the Summit



Mr Rajendra Nimbalkar (IAS), Managing Director, MSSIDC inaugurating the Summit. Others (L to R) Mr. Chandrakant Salunkhe, Founder and President, Maharashtra Industry Development Association and SME Chamber of India, Mr. Hanmantrao Gaikwad, Chairman, BVG Group Ltd. and Mr. Sanjiv Gupta, Founder & Chairman, Bluwheelz Mobility Services Pvt. Ltd.

Launching of Electric Vehicles....Fleet as a Service for Maharashtra State



Launching of Electric Vehicles....Fleet as a Service for Maharashtra State, initiated by Initiated by Bluwheelz Mobility Services Pvt. Ltd., New Delhi . Dignitaries (L to R) Mr. S. Maheshkumar, Director – SME Chamber of India and Maharashtra Industry Development Association, Mr. Jaspreet Dhingra, Chief Financial Officer, Bluwheelz Mobility Services Pvt. Ltd., Ms. Khushnuma Khan, Director, K. K. Associates, Ms. Manjusha Bhawe – Chairperson (Maharashtra State) – Women Entrepreneurs Development Council and Chairperson & MD, GIIAVA Group of Companies, Mr. Hanmantrao Gaikwad, Chairman, BVG Group Ltd., Pune, Mr. Rajendra Nimbalkar (IAS), Managing Director, MSSIDC, Mr. Chandrakant Salunkhe, Founder and President - Maharashtra Industry Development Association and SME Chamber of India, Mr. Sanjiv Gupta, Founder & Chairman, Bluwheelz Mobility Services Pvt. Ltd. and Mr. Chanpreet Sethi, Chief Executive Officer, Bluwheelz Mobility Services Pvt. Ltd.



Entrepreneurs & CEOs Round Table from Corporates & SME sector on

Exploring Emerging Business and Investment Opportunities for Better Business Growth

Organised on 04th July 2023 | Ahmedabad

Watch the Recording : <https://youtu.be/S0Z0ZRx8GcA>

Address by Dignitaries



Mr. Chandrakant Salunkhe, Founder and President, Gujarat Industry Development Association and SME Chamber of India addressing the delegates on Supporting manufacturers and exporters to explore emerging business and export opportunities - initiatives and strategies



Mr. Joseph C. LeBas Jr., Chairman, India - US SME Business Council and MD & Founder, Concorde Group Holdings, LLC, USA addressing the delegates on Exploring Business & Investment Opportunities for Indian & US SME and Manufacturing Sector



Mr. Dhanesh Hassani, Zonal Sales Manager, Tata AIA Insurance addressing the delegates on Embracing the digital revolution for MSME in the life insurance segment



Ms. Komal Kanzaria, VP - Business Development, Multi Commodity Exchange of India Ltd. (MCX) addressing the delegates on Base Metals Hedging - Risk Management Tool



Mr. Kaushik Chandra, Founder & CAO, AtKonnekt Redefining Businesses addressing the delegates on Fundamental Disconnect - What are they?



Dignitaries (L to R) Mr. S. Maheshkumar, Director - Gujarat Industry Development Association and SME Chamber of India, Mr. Dhanesh Hassani, Zonal Sales Manager, Tata AIA Insurance, Ms. Komal Kanzaria, VP - Business Development, Multi Commodity Exchange of India Ltd. (MCX), Mr. K. T. Patel, National Vice President (In-Charge of Gujarat State), Federation of Indian SME Associations and Founder, CASCAD Engineers, Mr. Joseph C. LeBas Jr., Chairman, India - US SME Business Council and MD & Founder, Concorde Group Holdings, LLC, USA, Mr. Chandrakant Salunkhe, Founder and President, Gujarat Industry Development Association and SME Chamber of India and Mr. Kaushik Chandra, Founder & CAO, AtKonnekt Redefining Businesses.

30th Foundation Day of Chamber

INDIA SME LEADERSHIP SUMMITOrganised on 25th March 2023 | MumbaiWatch the Recording : <https://youtu.be/fAhiweTCixE>**Inaugural Session**

Shri Ramesh Bais, Hon'ble Governor of Maharashtra inaugurating the India SME Leadership Summit and 22nd Edition of India SME Excellence Awards on the occasion of 30th Foundation Day Celebration of SME Chamber of India on 25th March 2023 at Mumbai. Others in the picture (L to R) Shri Charles Devlin D'Costa, Chief Transformation Officer, GATI, Shri Chandrakant Salunkhe, Founder and President, SME Chamber of India and Maharashtra Industry Development Association and Shri Anup Sahay, Head-Corporate Strategy & Special Initiatives, Larsen & Toubro Ltd.

Inaugural Address

Shri Ramesh Bais, Hon'ble Governor of Maharashtra delivering the inaugural address. (Others L to R) on the dias Shri S. Maheshkumar - Director, SME Chamber of India, Shri Charles Devlin D'Costa, Chief Transformation Officer, GATI, Shri Chandrakant Salunkhe, Founder and President, SME Chamber of India and Maharashtra Industry Development Association, Shri Anup Sahay, Head-Corporate Strategy & Special Initiatives, Larsen & Toubro Ltd.

Keynote Address



Shri Narayan Rane, Hon'ble Union Minister for MSME delivering the Keynote address. (Others L to R) on the dias Shri Bhadrash Pathak-Business Head, L&T-Sufin, Shri Charles Devlin D'Costa, Chief Transformation Officer, GATI, Shri Chandrakant Salunkhe, Founder and President, SME Chamber of India and Maharashtra Industry Development Association and Shri Anup Sahay, Head-Corporate Strategy & Special Initiatives, Larsen & Toubro Ltd.

Address by Dignitaries



Shri Anup Sahay, Head-Corporate Strategy & Special Initiatives, Larsen & Toubro Ltd. addressing the delegates



Shri Chandrakant Salunkhe, Founder and President, SME Chamber of India and Maharashtra Industry Development Association addressing the delegates.



Shri Charles Devlin D'Costa, Chief Transformation Officer, GATI addressing the delegates on Enhancing efficiencies of the SME sector for better business growth



Shri Bhadrash Pathak- Business Head, L&T-Sufin addressing the delegates on Creating Efficiencies in Supply Chain through digitization for MSMEs

Launching of ENTREPRENEURSHIP DEVELOPMENT COUNCIL



Shri Ramesh Bais, Hon'ble Governor of Maharashtra Launching the Entrepreneurship Development Council, which is the initiative of SME Chamber of India and SME Business Management Institute. Others (L to R) Mr. Prashant Nagre, MD, Fermenta Biotech Ltd., Mr. S. Maheshkumar - Director, SME Chamber of India, Shri Charles Devlin D'Costa, Chief Transformation Officer, GATI, Shri Chandrakant Salunkhe, Founder and President, SME Chamber of India and Maharashtra Industry Development Association, Shri Anup Sahay, Head-Corporate Strategy & Special Initiatives, Larsen & Toubro Ltd., Professor Dr Sanjay B. Chordiya, Founder President and Chairman, Suryadatta Group of Institutes.

Release of ANNUAL ACTIVITY REPORT OF SME CHAMBER OF INDIA



Shri Ramesh Bais, Hon'ble Governor of Maharashtra releasing the Annual Activity Report and SME Connect Magazine of SME Chamber of India. Others (L to R) Mr. S. Maheshkumar - Director, SME Chamber of India, Shri Charles Devlin D'Costa, Chief Transformation Officer, GATI, Shri Chandrakant Salunkhe, Founder and President, SME Chamber of India and Maharashtra Industry Development Association and Shri Anup Sahay, Head-Corporate Strategy & Special Initiatives, Larsen & Toubro Ltd.

Delegates at the Summit



**Panel Discussion on
“SME Growth Stories – Challenges, Trends and Opportunities”**



Panelists (L to R) Shri D L Narasimha - CMD, Technogreen Airconditioning Pvt. Ltd., Shri Arpit Sidhpura - Director, Maksteel Wire Healds Pvt. Ltd., Shri Jitendra R Patel - President, Daffodil Group, Dr. Seema Saini, CEO - N. L. Dalmia Educational Society, Ms Khushboo Chandrakant Doshi, Director, Rajoo Engineers Ltd., Shri Varadhan T - Director, Mascot Systems Pvt. Ltd., Shri Vishal Mehta, CEO - Rushabh Sealink and Logistic Pvt. Ltd. and Shri Prabhakar Salunke – Founder & Chairman, Sumeet Enterprises Ltd. during the Panel Discussion on “SME Growth Stories – Challenges, Trends and Opportunities”

Delegates at the Summit



Initiated by



SME CHAMBER OF INDIA

Empowering SMEs for Global Competitiveness



Theme: EMERGING SMEs OF INDIA

Recognizing Remarkable Achievements and Outstanding Contributions by SMEs, Entrepreneurs, mid-corporates, Start-Ups, Young & Women Entrepreneurs, Corporates, Financial & Educational Institutions for supporting and empowering SMEs for better business growth & expansion

NOMINATIONS INVITED FOR FOLLOWING CATEGORIES

Best SME of the Year Award Manufacturing	Global SME of the Year Award Global Footprint	Emerging SME of the Year Award Manufacturing	Best SME of the Year Award Manufacturing & Exports
Best SME of the Year Award Exports	Innovative SME of the Year Award Innovation & Invention	Best SME of the Year Award Trade & Retail sectors	Best SME of the Year Award Service sectors
Best Enterprise of the Year Award Financial & Insurance	Best SME of the Year Award Infrastructure, Construction & Realty	Best SME of the Year Award E-commerce & Retail	Best SME of the Year Award Logistics & Warehousing
Emerging SME of the Year Award Service Sector and Allied Businesses	Best SME of the Year Award Professional & Consultancy Services	Inspiring Entrepreneur of the Year Award Manufacturing & Service Sectors	Emerging Start-Up of the Year Award Manufacturing & Service Sectors
Best Women Entrepreneur of the Year Award Manufacturing & Service Sectors	Best Promising Entrepreneur of the Year Award Leadership Performance	Best Institution of the Year Award Education, Industrial and Business Training	Best Corporate & Financial Institution Award for supporting and empowering SMEs for better business growth, expansion, transformation and diversification

SCAN QR CODE



APPLY ONLINE ON: <http://bit.ly/3H53s8W>

For Nomination Forms and More Information Contact
Saakshi Kulkarni, Director (+91-9820179494)
S. Maheshkumar, Director (+91-7506046755)

SCAN QR CODE



Supporting Organisations



22nd Edition

INDIA SME EXCELLENCE AWARDS

“RISING SMEs OF INDIA”

Presented at the hands of
 Shri Ramesh Bais, Hon’ble Governor of Maharashtra on 25th March 2023 at Mumbai.

Young Entrepreneur of the Year Award (Manufacturing Sector)

to

Mr. Arpit Sidhpura

Director - Maksteel Wire Healds Pvt. Ltd., Vadodara, Gujarat



Shri Arpit Sidhpura, Director, M/s Maksteel Wire Healds Pvt. Ltd., Vadodara, Gujarat has been conferred the Award under the category of Young Entrepreneur of the Year Award for Manufacturing Sector at the hands of Shri Ramesh Bais, Hon’ble Governor of Maharashtra on 25th March 2023, in picture (L to R) Shri Charles D’Costa, Chief Transformation Officer, GATI, Shri Chandrakant Salunkhe, Founder & President, SME Chamber of India and Shri Anup Sahay, Head – Corporate Strategy, Larsen & Toubro Ltd.

Best SME of the Year Award (Export Sector)

to



Val Organics Pvt. Ltd., Mumbai, Maharashtra has been conferred Award under the category of Best SME of the Year Award for Export Sector. Award received by Award Received by Shri Lalit Chadha, Managing Director, Val Organics Pvt. Ltd.

22nd Edition
INDIA SME EXCELLENCE AWARDS
“RISING SMEs OF INDIA”

Presented at the hands of
 Shri Ramesh Bais, Hon'ble Governor of Maharashtra on 25th March 2023 at Mumbai.

Best Mid-size Enterprise of the Year Award
 to



Aeroflex Industries Ltd., Navi Mumbai, Maharashtra has been conferred the Award under the category of Best Mid-size Enterprise of the Year Award. Award received by Shri Yusuf Kagzi, Founder, Aeroflex Industries Ltd.

Innovative SME of the Year Award
(Innovation & Inventions)

to



JEEVAN CHEMICALS



Jeevan Chemicals Pvt Ltd., Mumbai, Maharashtra has been conferred under the category of Innovative SME of the Year Award for Innovation & Inventions. Award received by Shri Sonir Shah, Managing Director and Smt. Ashita Shah, Director, Jeevan Chemicals Pvt Ltd.

22nd Edition

INDIA SME EXCELLENCE AWARDS

“RISING SMEs OF INDIA”

Presented at the hands of
Shri Ramesh Bais, Hon’ble Governor of Maharashtra on 25th March 2023 at Mumbai.

Best Enterprise of the Year Award (Innovation & Inventions)

to

Al Aziz Plastics 
LIMITLESS INNOVATIONS



Al- Aziz Plastics Pvt Ltd., Mumbai, Maharashtra has been conferred the Award under the category of Best Enterprise of the Year Award for Innovation & Inventions. Award received by Shri Uday Adhikari, Mdr and Shri Sagar Adhikari, Director, Al- Aziz Plastics Pvt Ltd.

Global SME of the Year Award (Service Sector)

to



Rushabh Sealink and Logistic Pvt. Ltd., Mumbai, Maharashtra has been conferred the Award under the category of Global SME of the Year Award for Service Sector. Award received by Shri Pankaj Mehta, Chairman & Shri Vishal Mehta, CEO, Rushabh Sealink and Logistic Pvt. Ltd.

22nd Edition**INDIA SME EXCELLENCE AWARDS****“RISING SMEs OF INDIA”**

Presented at the hands of
Shri Ramesh Bais, Hon'ble Governor of Maharashtra on 25th March 2023 at Mumbai.

**Best SME of the Year Award
(Manufacturing Sector)**

to

MASCOT
MASCOT SYSTEMS PRIVATE LIMITED

L&T-SUFIN
A brand of Larsen & Toubro Limited

22nd Edition | Theme: RISING SMEs OF INDIA**INDIA SME EXCELLENCE AWARDS**

Platinum
GAAI

25th Mar

Mascot Systems Pvt. Ltd., Mumbai, Maharashtra has been conferred with the Award under the category of Best SME of the Year Award for Manufacturing Sector. Award received by Shri T R Varadhan, Chairman and Mr. N Yoganand, Director, Mascot Systems Pvt. Ltd.

**Best Family Business of the Year Award
(Manufacturing Sector)**

to

SHANTI
Chemical Works

L&T-SUFIN
A brand of Larsen & Toubro Limited

22nd Edition | Theme: RISING SMEs OF INDIA**INDIA SME EXCELLENCE AWARDS**

Platinum
GAAI

25th Mar

Shanti Chemical Works, Ahmedabad, Gujarat has been conferred with the Award under the category of Best Family Business of the Year Award for Manufacturing Sector. Award received by Shri Varun Patel, Partner and Shri Gaurav Patel, Partner, Shanti Chemical Works

22nd Edition
INDIA SME EXCELLENCE AWARDS
“RISING SMEs OF INDIA”

Presented at the hands of
 Shri Ramesh Bais, Hon’ble Governor of Maharashtra on 25th March 2023 at Mumbai.

Emerging SME of the Year Award
(Service Sector)



Technogreen Airconditioning Pvt. Ltd., Bangalore, Karnataka has been conferred with the Award under the category of Emerging SME of the Year Award for Service Sector. Award received by Shri D L Narasimha, Chairman and MD, Technogreen Airconditioning Pvt. Ltd.

Best Enterprise of the Year Award
(IT Sector)



Aurionpro Solutions Ltd., Navi Mumbai, Maharashtra has been conferred with the Award under the category of Best Enterprise of the Year Award for IT Sector. Award received by Award Received by Shri Snehal Pandit Vice President, Aurionpro Solutions Ltd.

22nd Edition

INDIA SME EXCELLENCE AWARDS

“RISING SMEs OF INDIA”

Presented at the hands of
Shri Ramesh Bais, Hon’ble Governor of Maharashtra on 25th March 2023 at Mumbai.

Women Entrepreneur of the Year Award (Manufacturing Sector)

to

Ms. Khushboo Chandrakant Doshi
 Director - Rajoo Engineers Ltd., Rajkot, Gujarat



Ms. Khushboo Chandrakant Doshi, Director, Rajoo Engineers Ltd., Rajkot, Gujarat has been conferred with the Award under the category of Women Entrepreneur of the Year Award for Manufacturing Sector initiated by SME Chamber of India for his remarkable achievements & outstanding contributions in the business and industries.

Women Entrepreneur of the Year Award (Service Sector)

to

Ms. Vijeta Kariya Suvarna

Director - Rushabh Sealink and Logistic Pvt. Ltd., Mumbai, Maharashtra



Ms. Vijeta Kariya Suvarna, Director, Rushabh Sealink and Logistic Pvt. Ltd., Mumbai, Maharashtra has been conferred with the Award under the category of Women Entrepreneur of the Year Award for Service Sector initiated by SME Chamber of India for his remarkable achievements & outstanding contributions in the business and industries.

22nd Edition**INDIA SME EXCELLENCE AWARDS****“RISING SMEs OF INDIA”**

Presented at the hands of
Shri Ramesh Bais, Hon'ble Governor of Maharashtra on 25th March 2023 at Mumbai.

Best Financial Institution of the Year Award

to



State Bank of India, Mumbai Metro Circle has been conferred with prestigious 22nd Edition of “INDIA SME EXCELLENCE AWARD” initiated by SME Chamber of India, for Supporting & Empowering SMEs and Manufacturing industries for better business growth on 25th March 2023 at the hands of Shri Ramesh Bais, Hon'ble Governor of Maharashtra on the occasion of 30th Foundation Day Celebration of SME Chamber of India. The Award has been received by Shri G. S. Rana, Chief General Manager, State Bank of India, Mumbai Metro Circle & in picture (L to R), Shri Charles D'Costa, Chief Transformation Officer, GATI, Hon'ble Governor, Shri Chandrakant Salunkhe, Founder & President, SME Chamber of India & Federation of Indian SME Associations and Shri Anup Sahay, Head – Corporate Strategy & Special Initiatives, Larsen & Toubro Ltd.

NOMINATIONS INVITED



MAHARASHTRA INDUSTRY
DEVELOPMENT ASSOCIATION

Initiated

PRIDE OF MAHARASHTRA AWARDS

Recognising Remarkable Achievements and Outstanding Contributions by
Entrepreneurs, Business Tycoons, Enterprises, Corporates, SMEs,
Educational and Financial Institutions, MNCs, Women Entrepreneurs & Start-Ups

AWARDS CATEGORIES

- ★ The Business Tycoon of the Year (Large & Mid-Corporates)
- ★ The Business Icon of Maharashtra
- ★ The Brand Ambassador of Maharashtra
- ★ The Global Entrepreneur of the Year
- ★ The Best Entrepreneur of the Year
- ★ The Best Corporate of the Year
- ★ The Best Multinational Company of the Year
- ★ The Best Mid-Sized Enterprise of the Year
- ★ The Best SME of the Year
- ★ The Best Enterprise of the Year (Research & Development)
- ★ The Best Education Institution of the Year
- ★ The Best Innovative Enterprise of the Year (Innovations & Inventions)
- ★ The Best Financial Institution of the Year (Public Sector Bank, Private & Foreign Banks, NBFC, Multi-State and Co-operative Banks)
- ★ The Best Philanthropist of the Year
- ★ The Best Family-Owned Business of the Year
- ★ The Best Women Entrepreneur of the Year
- ★ The Best Start-Up Company of the Year - (Innovations & Inventions)



APPLY IMMEDIATELY on <https://bit.ly/3CP7iTs>

Supporting Organisations



Send your request on Company Letterhead to obtain Nomination Form

Email: miedaindia@outlook.com | director@prideofmaharashtra.com | Contact Ms. Kanchan : +91 - 8976702146

MAHARASHTRA INDUSTRY DEVELOPMENT ASSOCIATION

Contact For Partnership | Sponsorship | Membership : S. Maheshkumar - +91- 7506046755

Contact For Nomination Forms
Tel: 022 - 6951 1111 | 2832 7218 | 2832 7219
Fax: 022 - 2825 0414

Registered & Head Office
Samruddhi Venture Park, Office No. 4,
Upper Ground Floor, SEEPZ-MIDC Central Raod,
Andheri (E), Mumbai - 400 093.

www.prideofmaharashtra.com | www.midaorg.com

Conference on

SMEs: India's Growth Engine

Theme: Strategies & Initiatives for Sustainable Growth

Organised on 24th February 2023 | Pune

Watch the Recording : <https://youtu.be/Slu4wQ7HtE>



Dignitaries (L to R) Mr. Bhavesh Thakkar – Partner, Tax & Regulatory Services, EY India, Mr. Rajaram Pai – Chief Business Officer – ICB, Mahindra Lifespaces, Mr. Chandrakant Salunkhe – Founder & President, SME Chamber of India & Maharashtra Industry Development Association, Mr. Govind Oza – Deputy CEO, Wipro PARI Pvt. Ltd. and Ms. Ute Brockmann – Dy. Director General, Head of DE international Service, Indo-German Chamber of Commerce during the Panel Discussion on SMEs: India's Growth Engine - Strategies & Initiatives for Sustainable Growth

Address by Panelists



Mr. Chandrakant Salunkhe – Founder & President, SME Chamber of India & Maharashtra Industry Development Association addressing the delegates on Emerging Opportunities for Manufacturing & SME sector



Mr. Rajaram Pai – Chief Business Officer – ICB, Mahindra Lifespaces addressing the delegates on Expand your Horizon with Mahindra Lifespaces



Mr. Govind Oza – Deputy CEO, Wipro PARI Pvt. Ltd addressing the delegates on How to Scale up your SME Business to a Large Corporate?



Mr. Bhavesh Thakkar – Partner, Tax & Regulatory Services, EY India addressing the delegates on Manufacturing in India - Policy support from Central and State Government



Ms. Ute Brockmann – Dy. Director General, Head of DE international Service, Indo-German Chamber of Commerce addressing the delegates on Role of Indian SMEs for German OEMs - Focus Sectors for German companies





SME INSURANCE PROMOTION COUNCIL

A Platform for
Knowledge, Education and Promotion
of Insurance Products and Services for SMEs

ACTIVITIES

- ❑ Awareness and Educational Programs
- ❑ Conference, Seminars, Workshops, B2B Meets
- ❑ Mentoring Sessions
- ❑ Branding, Promotion and Marketing Events
- ❑ Periodicals & Advertorials
- ❑ Web Banners, Branded Contents, Social Network Advertising, Comparative Advertising, Informative and Advertising
- ❑ Interactive Sessions with Stalwarts from Insurance Companies

SERVICES

- ❑ Awareness and promotion of new and existing insurance products
- ❑ Identifying appropriate and affordable insurance products for SMEs
- ❑ Connectivity between SMEs and insurance companies, brokers, consultants & service providers
- ❑ Policy audit and advisory services.
- ❑ Exchange of information and experience amongst SMEs.
- ❑ Encourage Insurance companies & brokers to create need based, customized insurance products.
- ❑ Trade Promotional activities for marketing and branding
- ❑ Business Advisory services for business growth
- ❑ Awareness about customized insurance products
- ❑ Risk Management Services (Valuation / Risk-Inspection / Risk Management Programs)
- ❑ Guidance for claim settlement (Joint Surveys / Documentations / Claims Advocacy / Arbitration)
- ❑ Alignment of regulatory requirements with best practice in risk management

Initiated by



SME CHAMBER OF INDIA
Empowering SMEs for Global Competitiveness

Initiated by



**FEDERATION
OF INDIAN SME ASSOCIATIONS**

Initiated by



INDIA INTERNATIONAL TRADE CENTRE
(Investment & Trade Promotion Organisation)

Initiated by



**SME EXPORT
PROMOTION COUNCIL**

Supported by



**MAHARASHTRA INDUSTRY
DEVELOPMENT ASSOCIATION**

Supported by



SME BUSINESS FORUM
Dynamic Business
Networking Platform of India

For Membership, Assistance & Support Services Contact

Registered & Head Office

Samruddhi Venture Park, Office No.1, 3rd Floor, SEEPZ-MIDC, Andheri (E), Mumbai - 400 093.

Tel: +91 – 22 – 6951 1111 | 28327 219 / 20 | Fax: 2825 0414

director@insuranceforsme.com | director@smechamber.com

www.insuranceforsme.com | www.smechamberofindia.com

INDIA MANUFACTURERS & SME SUMMIT

Theme: Exploring Emerging Business, Exports & Investment Opportunities

Organised on 17th February 2023 | Chennai

Watch the Recording

[Inaugural Session](https://youtu.be/M0ikk2bSGHk)

<https://youtu.be/M0ikk2bSGHk>

[Plenary Session - I](https://youtu.be/00VXoZ1Gzdc)

<https://youtu.be/00VXoZ1Gzdc>

[Plenary Session - II](https://youtu.be/KDSakKix9II)

<https://youtu.be/KDSakKix9II>

[Plenary Session - III](https://youtu.be/R1uQcnZv4_Y)

https://youtu.be/R1uQcnZv4_Y

Inauguration of the Summit



Mr. Hans Raj Verma, CMD, The Tamil Nadu Industrial Investment Corporation Ltd. inaugurating the Summit. Others (L to R) Mr. Li Xiaobing, Minister for Economic and Commercial Affairs of the People's Republic of China, Chinese Embassy in India, New Delhi, Mr. Chandrakant Salunkhe, Founder and President - SME Chamber of India, Federation of Indian SME Associations and SME Export Promotion Council, Mr. V. Arun Roy, Secretary to Government, MSME Department, Government of Tamil Nadu, Mr. Narendra Kumar Sharma, General Manager, SME Department, Indian Bank and Mr. Prabhakar Salunke, CMD, Sumeet Enterprises Ltd.

Launching of TAMIL NADU BUSINESS FORUM



Launching of TAMIL NADU BUSINESS FORUM - Dignitaries (L to R) Mr. Narendra Kumar Sharma, General Manager, SME Department, Indian Bank, Mr. V. Arun Roy, Secretary to Government, MSME Department, Government of Tamil Nadu, Mr. Chandrakant Salunkhe, Founder and President - SME Chamber of India, Federation of Indian SME Associations and SME Export Promotion Council, Mr. S. Krishnan, Additional Chief Secretary, Industries, Government of Tamil Nadu and Mr. Li Xiaobing, Minister for Economic and Commercial Affairs of the People's Republic of China, Chinese Embassy in India, New Delhi

Launching of WOMEN ENTREPRENEURS DEVELOPMENT COUNCIL (TAMIL NADU STATE BOARD)



Launching of WOMEN ENTREPRENEURS DEVELOPMENT COUNCIL (TAMIL NADU STATE BOARD) - Dignitaries (L to R) Mr. Narendra Kumar Sharma, General Manager, SME Department, Indian Bank, Ms. Saakshi Kulkarni - Executive Director, Women Entrepreneurs Development Council, Mr. V. Arun Roy, Secretary to Government, MSME Department, Government of Tamil Nadu, Ms. Jayanthi Devarajan, Director, Start-Ups Council of India, Mr. Chandrakant Salunkhe, Founder and President - SME Chamber of India, Federation of Indian SME Associations and SME Export Promotion Council, Mr. S. Krishnan, Additional Chief Secretary, Industries, Government of Tamil Nadu, Mr. Li Xiaobing, Minister for Economic and Commercial Affairs of the People's Republic of China, Chinese Embassy in India, New Delhi,

Plenary Session on Supporting SMEs for better business growth- Strategies & Initiatives



Dignitaries (L to R) Mr. S. Maheshkumar, Director, SME Export Promotion Council, H. E. Mr. Oleg N. Avdeev, Consul General of the Russian Federation in Chennai, Mr. Narendra Kumar Sharma, General Manager, SME Department, Indian Bank, Mr. Vineet Sukumar, Founder & Managing Director, Virviti Capital Pvt. Ltd., Mr. Sibi Varghese, Circle Business Head - Emerging Business, Tamil Nadu & Kerala, Airtel Business, Mr. Rajeshkumar V, Director of Agency, TATA AIA Life Insurance Company Ltd., Mr. Abhiram Thirtha, SMB Account Manager, GoTo and Mr. Chandrakant Salunkhe, Founder and President - SME Chamber of India, Federation of Indian SME Associations and SME Export Promotion Council.

Plenary Session on Emerging Business Opportunities for manufacturing & SME sector



Dignitaries (L to R) Mr. S. Maheshkumar, Director, SME Export Promotion Council, Mr. Swaminathan Karunanidhi, Regional Head - TN, Aditya Birla Sun Life AMC Ltd., Mr. S. Sakthivel, Joint Director General Manager, FaMe Tamil Nadu, Mr. Viresh Kumar Suryawanshi, Senior Vice President, SBI Global Factors Ltd., Mr. Arun Rajendran, Channel Sales Manager, TATA Power, Mr. Sudharsan Eranazathu, Head - Air Sales Business Development, GATI Ltd.

Plenary Session on Strategy and Initiatives for sustainable growth of Women Entrepreneurs



Dignitaries (L to R) Ms. Vijayalakshmi Srikanth, Director, Women Entrepreneurs Development Council (Tamil Nadu State Board), Ms. Saakshi Kulkarni - Executive Director, Women Entrepreneurs Development Council, Ms. Jayanthi Giridharan, Founder, Dhanasri Finvisory Services, Ms. Jayanthi Devarajan, Director, Start-Ups Council of India, Ms. Jayashree Balachandran Co-Founder at BSLS (Business School of Logistics & Shipping), Ms. Meera Siva Director, Shelter Venture Fund and Ms. Chitra Raghavan, Marketing Head, Chirag Products & Oppili Scientific Products.

SME MANUFACTURERS & EXPORTERS SUMMIT

Focus on: Finance | Technology | Exports | Investments

Organised on 19th September 2022 | Nashik

[Watch the Recording](#)

[Inaugural Session](#)

https://youtu.be/f8mtdZAxj_s

[Plenary Session - I](#)

https://youtu.be/q_ogK94cDac

[Plenary Session - II](#)

<https://youtu.be/ygeKL9OPIBs>

Keynote Address by

Mr. Eknath Shinde - Hon'ble Chief Minister of Maharashtra

WILL GIVE ALL POSSIBLE SUPPORT

FOR THE INDUSTRIAL AND OVERALL DEVELOPMENT AND UPLIFTMENT OF NASHIK



Entrepreneurs in Nashik have an entrepreneurial spirit. Entrepreneurs here are not looking at profit and loss but there are patriotic entrepreneurs, who are striving for Hon'ble Prime Minister Shri Narendra Modi's dream project Made in India. That is why our priority will be to solve the problems of entrepreneurs. Good roads are built in the industrial colony of Nashik, small and big industries will come, the problem of drainage & wastewater management will be sorted out, the State Government is positive for a Convention Center in Nashik and full support will be given for it and we have also given directions. The Chief Minister communicated through virtually at "SME Manufacturers and Exporters Summit" organized jointly by the SME Chamber of India and Maharashtra Industry Development Association in Nashik.

The District Collector will hold meetings with the industrialists from time to time and give instructions that the problems of the entrepreneurs should be resolved in a timely manner. We are continuously following up with the Center to promote the stalled projects like Logistics Park, Exhibition Centre, Electric Hub, and Industrial Park. The process of allotment of plots to industries will be simplified and expedited. In the

last 4 months, the State Government has made great efforts to increase investment in the infrastructure industry. This Government is an industry-promoting Government no project comes and goes in 3 months and for that, we are prioritizing development work and monitoring infrastructure development projects through the war room, as these facilities grow industry and investment will come faster.

Employment of 1.25 lakhs people has started through the Skill Development Department. He said that the Government is working hard to ensure that the important projects like Mumbai Trans Harbor Link, Delhi Mumbai Industrial Corridor, Hinduhrudhaya Samrat Balasaheb Thackeray Samruddhi Corridor, Metro Project should be completed on time. It will also be of great benefit to the growth of the industry. Along with the Samruddhi Highway, the Government is providing infrastructure facilities such as speedy communication system, electricity, water and land. We are also promoting the agricultural supply industries. Agreements were signed with the entrepreneurs to provide employment opportunities to 1.25 lakh unemployed youths. As said by the Prime Minister, projects worth Rs. 2 lakh crores are coming up in Maharashtra, some of them will start soon.

Rs. 30 to 40 thousand crores will be invested in the State in the coming period. The information technology policy has been revised and it is being planned anew in electrical vehicle, agriculture, industry, footwear steel, and leather polishing, recruitment process for 75 thousand posts has been started and mass appointment letters have been given to 8 thousand youths. 1000 skill centers will be set up in the rural areas of the State. The Government aims to create 25 thousand entrepreneurs in a year. For this, the Chief Minister's Employment Program is also being implemented on a large scale. He informed that dedicated industrial parks are also being set up for data centers and electronic industries.



Dignitaries (L to R) Mr. Ajit Shah, Director, Universal Connections, Mr. Michael Brown, Deputy Consul General, Australian Consulate in Mumbai, H.E. Mr. Kong Xianhua, Consul General - People's Republic of China in Mumbai, Mr. Chandrakant Salunkhe, Founder and President - SME Chamber of India and Maharashtra Industry Development Association, Mrs. Mary Sagaya, General Manager (North Maharashtra NW-2) - State Bank of India, CMA Shriram Mahankaliwar, Chairman - Western India Regional Council - The Institute of Cost Accountants of India and CMA Pradnya Chandorkar - Practicing Cost Accountant, Committee Member of National Advisory Board of Women Entrepreneurs Development Council during the inauguration of the Summit.

Address by Dignitaries



Mr. Chandrakant Salunkhe, Founder and President - SME Chamber of India and Maharashtra Industry Development Association addressing the delegates on Supporting manufacturers and exporters to explore emerging business and export opportunities- initiatives and strategies of the chamber.



Mrs. Mary Sagaya, General Manager (North Maharashtra NW-2) – State Bank of India addressing the delegates on Empowering SMEs and Manufacturing industries for better business growth – Initiatives of State Bank of India



H.E. Mr. Kong Xianhua, Consul General – People’s Republic of China in Mumbai addressing the delegates on Bi-lateral Trade and Business Co-operation between India and China



CMA Shriram Mahankaliwar, Chairman - Western India Regional Council - The Institute of Cost Accountants of India addressing the delegates



Dignitaries (L to R) Mrs. Mary Sagaya, General Manager (North Maharashtra NW-2) – State Bank of India, Mr. Chandrakant Salunkhe, Founder and President - SME Chamber of India and Maharashtra Industry Development Association, H.E. Mr. Kong Xianhua, Consul General – People’s Republic of China in Mumbai, CMA Shriram Mahankaliwar, Chairman - Western India Regional Council - The Institute of Cost Accountants of India during the inaugural session of SME MANUFACTURERS & EXPORTERS SUMMIT organised by SME Chamber of India and Maharashtra Industry Development Association on 19th November 2022 at Nashik

Delegates at the Summit



Efforts & Initiatives of the SME Chamber of India

Under the dynamic leadership & presidency of Mr. Chandrakant Salunkhe, SME Chamber of India has been providing various support services to SME members for their business growth, business expansion & diversification, channelizing finance & investments, identifying emerging business opportunities in exports, joint ventures, technology transfers, contract manufacturing, mergers & acquisitions, import facilitation, commercialization of inventions & innovations, Government Services, setting up of new manufacturing industries, guidance for marketing, promotion, franchise and distributorships as well as taking up issues and grievances to the States and Central Government Departments, regulatory authorities, financial institutions, corporates and multinational companies. Mr. Salunkhe has been putting efforts for the policy change and its implementation, interacting with the policy makers and Government officials, insisting to give importance to SME sector for “Ease of Doing Business” and guidance and support for global competitiveness.

Mr. Salunkhe has taken initiatives and advocated for the following

- *Recommended and suggested to the then Hon’ble Prime Minister, Mr. Atal Bihari Vajpayee on 1st May, 2002, to change the definition from SSI to MSME.*
- *Recommendations and suggestions as a Member of RBI Governor’s Pre-Monetary Policy Review Committee for the last 15 years for enhancement of credit flow towards MSME sector.*
- *Taking reviews of various banks for funding, restructuring and revival of MSME sector, as a Member of RBI Empowered Committee for SMEs and SLIC for the various States for the last 15 years.*
- *Contributed as a Member of the working group to study “MSME Development Act, 2006” for advocating to change the definitions of MSME sector, constituted on 8th January 2020 by the Ministry and previously 2002, 2005 & 2006.*
- *Inaugurated as a Chief Guest, the world’s 4th largest Chinese Bank, “Industrial & Commercial Bank of China” – ICBC Bank, India Branch on 15th September 2011 at Mumbai, which is the first & largest bank in the world in 2022.*
- *Contributed as a Member of the Industry and Task Force, Maharashtra, under the Chairmanship of the then Chief Minister (2002 – 2007) for the reduction of licenses, industrial lands at the discounted rates for the SMEs, NOC booklet to be issued by MIDC while buying the land and special packages & incentives for SMEs.*
- *Created special financial products for SME sector with Canara Bank for participation in National and International exhibitions under the collateral free loans.*
- *Contributed as a Member of the National Advisory Board of MSME, Government of India (2011-2013) for collateral free loans, restructuring of the sick units and schemes for export promotion.*
- *Advocated to set up “SME Stock Exchange” during the tenure of Mr. C. B. Bhavé, Chairman, Securities and Exchange Board of India (SEBI) from 2008 to 2011.*
- *As a Director of Bharat Heavy Plates and Vessels Ltd. (2002 – 2004), he has put efforts to transform the company and resolve various litigations and grievances with the Central Government.*
- *Acting member of Board of Directors of Asia Mergers and Acquisitions Association for many years and supported overseas companies to acquire Indian companies, who are struggling or who have become sick in India and supporting Indian companies to acquire overseas running companies in various countries.*
- *Advocated to initiate National Skill Development Corporation, through Mr. Montek Singh Ahluwalia, the then Deputy Chairman, Planning Commission of India in 2008.*
- *Organised SME & Entrepreneurship Awards function in the presence of the then Hon’ble Deputy Prime Minister, Mr. L.K. Advani on 1st May, 2003 at New Delhi.*
- *Organised the first ever & a mega event on “Global Investors Meet” - Advantage Maharashtra, jointly with the Government of Maharashtra in 1996 at Mumbai. He had invited the then Prime minister, Mr. H.D. Deve Gowda under the leadership of the then Chief Minister of Maharashtra, Mr. Manohar Joshi and invited 500 and more foreign & Indian delegates for 3 days event.*
- *Delivered Key note Speech at “European SME Congress” organized by European Commission in Oct 2016 at Katowice, Poland.*
- *Delivered Key note speech at “SME Assembly” organized by the European Commission in November 2013 at Vilnius, Lithuania.*
- *Delivered Key note speech at “World Trade Symposium”, organized by the Financial Times in June 2016 at London.*
- *Delivered Speech at G-20 Conference on SME sector at Riyadh, Saudi Arabia, 2014.*
- *Taken lead to maintain deteriorated law and order situations in Mumbai from 1997 to 1998, under the leadership of the then Chief Minister of Maharashtra, Mr. Manohar Joshi and Mr. Gopinath Munde, Dy. CM with the Commissioner of Police, Mumbai, to weed out goons & anti-social elements, who were harassing industrialists, businessmen & industries in Mumbai.*
- *Initiated a unique brand of “SME Chamber of India” to recognise SMEs, enterprises, institutions & individuals for their successful journey, outstanding contributions, remarkable performance and achievements by conferring “India SME Excellence Awards”, “Pride of Maharashtra Awards”, “Pride of Gujarat Awards”, “Pride of Pune Awards” & “Rising SMEs of the Year Awards” for the last 22 years.*

Entrepreneurship Excellence Awards and Celebration of Maharashtra Day

01st May 2002 | New Delhi



Shri Atal Bihari Vajpayee- Hon'ble Prime Minister of India addressing at the Entrepreneurship Excellence Awards function and celebration of Maharashtra Day on 1st May 2002 at New Delhi. Others on the dais (L to R) Shri Chandrakant Salunkhe - Founder & President, SME Chamber of India and Maharashtra Industry Development Association, Shri Manohar Joshi - Hon'ble Minister for Heavy Industry, Shri Rajkumar Dhoot - Member of Parliament and Shri Anant Geete - Hon'ble Union Minister for Power.

Interactive Meeting with

PRIME MINISTER OF INDIA

27th December 2019 | New Delhi



Shri Chandrakant Salunkhe - Founder and President, SME Chamber of India and Start-Ups Council of India met Hon'ble Prime Minister of India, Shri Narendra Modi on 27th December 2019 at his residence and submitted suggestions and recommendations for the empowerment of SME sector, Manufacturing and Start-Ups.



Shri Atal Bihari Vajpayee – Hon'ble Prime Minister of India, Shri Manohar Joshi – Hon'ble Minister for Heavy Industry and Shri Chandrakant Salunkhe – Founder & President, SME Chamber of India and Maharashtra Industry Development Association, at the Entrepreneurship Excellence Awards & Celebration of Maharashtra Day on 1st May 2002 at New Delhi.



Shri Chandrakant Salunkhe – Founder & President, SME Chamber of India with Shri Narendra Modi – Hon'ble Prime Minister of India and then Chief Minister of Gujarat.



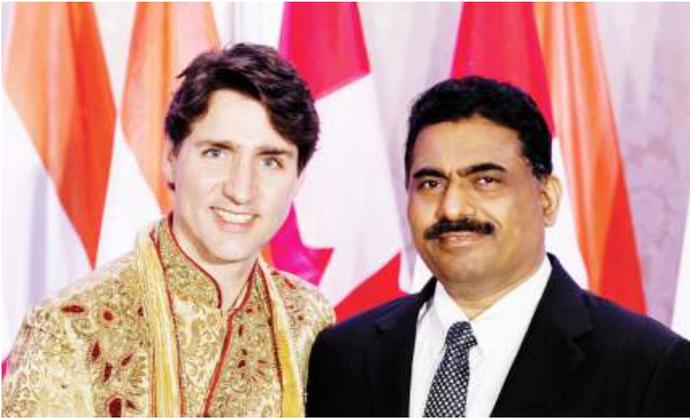
Shri Chandrakant Salunkhe – Founder & President, SME Chamber of India and Maharashtra Industry Development Association delivering welcome and introductory speech at the Entrepreneurship Excellence Awards function and celebration of Maharashtra Day on 1st May 2002 at New Delhi. Others (L to R) Shri Manohar Joshi – Hon'ble Minister for Heavy Industry, Shri Atal Bihari Vajpayee – Hon'ble Prime Minister of India and Shri Rajkumar Dhoot – Member of Parliament.



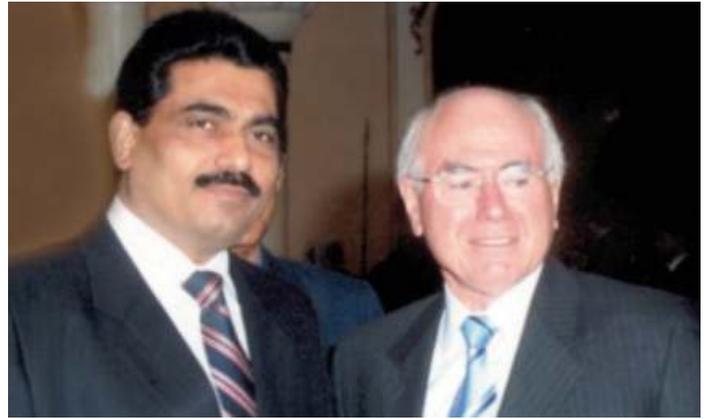
Inauguration of Advantage Maharashtra Summit. Shri H. D. Deve Gowda - Hon'ble Prime Minister of India. Shri Manohar Joshi - Chief Minister of Maharashtra, Shri Chandrakant Salunkhe - Founder & President, SME Chamber of India and Maharashtra Industry Development Association and Shri Gopinath Munde - Deputy Chief Minister of Maharashtra



Shri Manohar Joshi - Chief Minister of Maharashtra, Shri Gopinath Munde - Deputy CM of Maharashtra and Shri Chandrakant Salunkhe - Founder & President, SME Chamber of India and Maharashtra Industry Development Association and Chairman, Law & Order Committee of Federation of Associations of Maharashtra addressing the open house discussion on DETERIORATED LAW & ORDER IN MUMBAI on 17th November 1998. Other Dignitaries Shri Bhujangrao Mohite - Joint Commissioner of Police, Thane, Shri Ronald Hyacinth Mendonca - Commissioner of Police, Mumbai, Shri Prakash Mehta - Minister, Maharashtra, , Shri Gajanan Kirtikar - Minister of State for Home, Tourism, Maharashtra, Shri Mohan Gurnani - President, Federation of Associations of Maharashtra., Shri Prabhakar More - Minister of State for Home, Maharashtra and Shri Julio Francis Ribeiro - Ex -Commissioner of Police, Mumbai was present on dias



Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India and India - Canada SME Business Council with Mr. Justin Trudeau - Hon'ble Prime Minister of Canada on 20th February 2018 at Mumbai.



Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India with Mr. John Howard - Hon'ble Prime Minister of Australia on 8th March 2006 at Mumbai.



From (L to R) Mr. Ki-Hwa Hong – President & CEO, Gyeonggi Small & Medium Business Center, Mr. Raymond G. Chammas - Chairman & CEO, The Lebanese - Korea Friendship Association, Mr. Kim Hwang-sik – Hon'ble Prime Minister of South Korea, Mr. Chandrakant Salunkhe – President, Small & Medium Business Development Chamber of India and H. E. Mr. Moonsoo Kim – Hon'ble Governor of Gyeonggi Province during the inauguration ceremony of the G-FAIR 2012 on 17th October 2012 at Seoul, South Korea

Inauguration of Industrial and Commercial Bank of China (ICBC Bank)



Mr. Chandrakant Salunkhe – Founder & President, SME Chamber of India and India-China Business Council and Mr. Yang Kaisheng – President, Industrial and Commercial Bank of China (ICBC) inaugurating the Industrial and Commercial Bank of China (ICBC), India Operations, Mumbai Branch on 15th September 2011 at Mumbai in the presence of H.E. Mr. Zhang Yan – Ambassador, Embassy of the People's Republic of China in India. Mr. Chandrakant Salunkhe delivering the inaugural address during the Launching Ceremony



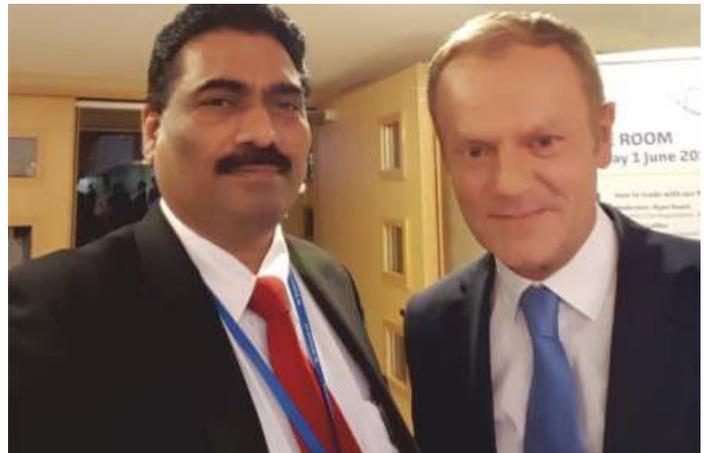
Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India with H. E. Datuk Seri Abdullah Ahmad Badawi - Hon'ble Prime Minister of Malaysia on 10th July 2007 at Kaula Lumpur.



Mr. Chandrakant Salunkhe - President, SME Chamber of India and Mr. Agil Faisal Ahmad Fadzi - President, Young Entrepreneur Organization (GMB Malaysia) exchanging the MoU in the presence of (L to R) YAB Dato' Sri Haji Mohd Najib bin Tun Haji Abdul Razak - Hon'ble Prime Minister of Malaysia, Dato Sri Mustapa bin Mohamed - Hon'ble Minister of International Trade & Industry, Malaysia and Datuk Ir. Mohamed Al Amin Hj Abdul Majid - Chairman, SME Corp Malaysia.



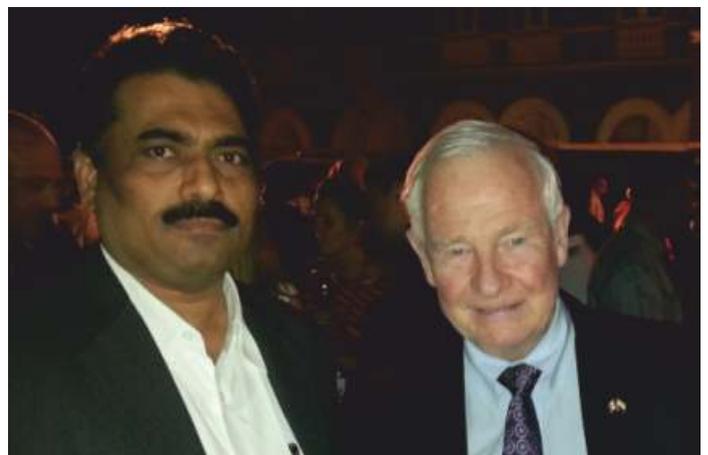
Mr. Jean-Claude Juncker - President, European Commission and Former Prime Minister of Luxembourg Mr. Chandrakant Salunkhe - Founder & President, Europe - India SME Business Council (EISBC) and SME Chamber of India during interactive meeting on 2nd June 2016 at Brussels



Mr. Donald Tusk - President of the European Council & Former Prime Minister of Poland and Mr. Chandrakant Salunkhe - Founder & President, India - Poland SME Business Council and SME Chamber of India during interactive meeting on 1st June 2016 at Brussels



H.E. Mr. Colin Wells - Deputy British High Commissioner of Mumbai, Rt. Hon. Carwyn Jones AM - First Minister of Wales, United Kingdom and Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India during the interactive meeting at Mumbai on 29th October 2014



H. E. Mr. David Johnston - Governor General of Canada and Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India on 1st March 2014 at Mumbai during interactive meeting.



Shri Vilasrao Deshmukh - Chief Minister of Maharashtra and Shri Chandrakant Salunkhe - Founder & President, SME Chamber of India and Maharashtra Industry Development Association felicitating Shri Manohar Joshi on appointment of Hon'ble Speaker of the Lok Sabha.



Shri Chandrakant Salunkhe - Founder & President, SME Chamber of India with Shri Devendra Fadnavis - Hon'ble Chief Minister of Maharashtra during the Interactive Meeting on 11th November 2014 at Mumbai



Shri Prithviraj Chavan - Hon'ble Chief Minister inaugurating and addressing the delegates at Maharashtra Industry Summit on 8th February 2013 at Mumbai. Other Dignitaries (L to R) Shri Chandrakant Salunkhe - Founder & President, SME Chamber of India Ms. Sulajja Firodia Motwani - Shri Radhakrishna Vikhe Patil - Hon'ble Minister for Agriculture and Marketing, Shri Vineet Mittal. and Shri Venkat Chary.



Shri Sushilkumar Shinde - Hon'ble Chief Minister of Maharashtra, presenting Award to Shri Gopinath Munde for his exceptional contributions to Sugar Industry during the International Business Conference on 6th February 2003 at Mumbai. Others seen in the picture, Shri Chandrakant Salunkhe.



Shri Devendra Fadnavis - Hon'ble Chief Minister, Maharashtra inaugurating and addressing the delegates at the 3rd Maharashtra Economic Summit organised on 16th January 2015 at Mumbai. Others (L to R) Dr. Anil Kakodkar, Shri Chandrakant Salunkhe, Shri K. Venkataramanan-CEO & MD, Larsen & Toubro Ltd.



Shri Chandrakant Salunkhe - Founder & President, SME Chamber of India and Maharashtra Industry Development Association with Shri Eknath Shinde - Hon'ble Chief Minister of Maharashtra on 7th July 2022 at Mumbai.



Shri Chandrakant Salunkhe - Founder & President, SME Chamber of India and Maharashtra Industry Development Association met newly appointed Industry Minister of Maharashtra Shri Uday Samant to discuss various issues and grievances of Manufacturing Industries and SME sector on 6th September 2022 at Mumbai.



Mr. Chandrakant Salunkhe, Founder and President SME Chamber of India, Gujarat Industry Development Association has felicitated newly appointed Hon'ble Minister of Industries & MSME of Gujarat state Mr. Balvantsinh Rajput at his office, Gandhinagar on 22nd December 2022. Also discussed on various industrial issues and grievances as well as submitted suggestions and recommendations for empowerment of Manufacturing Industries and SME sector.

NOMINATIONS INVITED

Initiated by



SME CHAMBER OF INDIA
Empowering SMEs for Global Competitiveness



**FEDERATION
OF INDIAN SME ASSOCIATIONS**

PRIDE OF RAJASTHAN

◆ ◆ ◆ AWARDS & RECOGNITION ◆ ◆ ◆

**Recognising Remarkable Achievements and Outstanding Contributions by
Entrepreneurs, Business Tycoons, Enterprises, Corporates, SMEs,
Educational and Financial Institutions, MNCs, Women Entrepreneurs & Start-Ups**

AWARDS CATEGORIES

- ★ The Business Tycoon of the Year (Large & Mid-Corporates)
- ★ The Business Icon of Rajasthan
- ★ The Brand Ambassador of Rajasthan
- ★ The Global Entrepreneur of the Year
- ★ The Best Entrepreneur of the Year
- ★ The Best Corporate of the Year
- ★ The Best Multinational Company of the Year
- ★ The Best Mid-Sized Enterprise of the Year
- ★ The Best SME of the Year
- ★ The Best Enterprise of the Year (Research & Development)
- ★ The Best Education Institution of the Year
- ★ The Best Innovative Enterprise of the Year (Innovations & Inventions)
- ★ The Best Financial Institution of the Year (Public Sector Bank, Private & Foreign Banks, NBFC, Multi-State and Co-operative Banks)
- ★ The Best Philanthropist of the Year
- ★ The Best Family-Owned Business of the Year
- ★ The Best Women Entrepreneur of the Year
- ★ The Best Start-Up Company of the Year - (Innovations & Inventions)



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Supporting Organisations



**RAJASTHAN
BUSINESS FORUM**
Networking | Promotion | Branding | B2B



**SME EXPORT
PROMOTION COUNCIL**



Conceptualized & Initiated by
Chandrakant Salunkhe

Founder & President - SME Chamber of India and Federation of Indian SME Associations

Send your request on Company Letterhead to obtain Nomination Form

Email: director@smechamber.com | Mobile: +91 - 82910 51318

Contact For Partnership | Sponsorship | Membership : S. Maheshkumar, Director | Mobile- +91- 7506046755

Rajasthan Office: 1/74, SFS, Agarwal Farm, Mansarover, Jaipur - 302020.

Registered & Head Office: Samruddhi Venture Park, Office No.1, 3rd Floor, MIDC Central Road, Andheri (East), Mumbai - 400 093.

Tel: +91 - 22 - 6951 1111 | 2832 7219 / 20 | Fax: +91 - 22 - 2825 0414

Email: director@smechamber.com | secretariat@smechamber.com

www.prideofrajasthan.com | www.smechamberofindia.com



Shri. Chandrakant Salunkhe - Founder & President, SME Chamber of India and SME Insurance Promotion Council with Shri. M. R. Kumar - Chairperson, LIC - Life Insurance Corporation of India during the interactive meeting on 25th August 2022 at Mumbai



Shri Chandrakant Salunkhe - Founder & President, SME Chamber of India, Federation of Indian SME Associations during interactive meeting with Shri S N Subrahmanyam - CEO & MD, Larsen & Toubro Ltd. on 28th September 2022 at Mumbai



Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India and Federation of Indian SME Associations paid a courtesy visit to Mr. Sandeep Bakhshi - Managing Director & CEO, ICICI Bank on 23 June 2022 at ICICI Bank's Headquarter at Mumbai Office to discuss on SMEs prospective activities and banks initiatives for the benefit of SME sector.



Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India and Maharashtra Industry Development Association with Mr. Vivek Phansalkar IPS - Commissioner of Police, Mumbai during interactive meeting on 2nd August 2022 at Mumbai



Mr. Sashidhar Jagdishan - Managing Director & CEO, HDFC Bank Ltd. with Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India and Federation of Indian SME Associations during an interactive meeting on 12th April 2022 at Mumbai.



Shri Chandrakant Salunkhe, Founder & President, SME Chamber of India & Federation of India SME Associations has met Shri Alok Kumar Choudhary to congratulate him on his promotion as a Managing Director of State Bank of India



Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India and Maharashtra Industry Development Association with Mr. A. S. Rajeev - Vigilance Commissioner in the Central Vigilance Commission, Government of India and Former MD & CEO, Bank of Maharashtra during interactive meeting on 4th August 2022 at Pune



Mr Chandrakant Salunkhe Founder and President SME Chamber of India paid a courtesy call to Mr. Pravin Raghavendra and congratulated him for his promotion as Deputy Managing Director of State Bank of India on 10 June 2022 at Mumbai



Mr. Chandrakant Salunkhe – Founder & President, SME Chamber of India and Europe - India SME Business Council (EISBC) addressing at SME Assembly 2013 at Vilnius, Lithuania organised by European Commission on 25th November 2013.



Mr. Chandrakant Salunkhe - Founder & President, SME Chamber of India addressing at G20 Conference on Small and Medium Enterprise on 11th March 2014 at Riyadh on the Topic- "Policy Framework Designed to Enhance SMEs Accessibility of Resources"



*Data is as on June 30, 2023.

FINANCIAL INCLUSION AU Small Finance Bank Commitment to Viksit Bharat

India's pursuit of becoming a "VIKSIT BHARAT" by 2047 is a testament to our unwavering commitment to progress and prosperity. Financial inclusion emerges as a cornerstone in achieving this ambitious goal, acting as a catalyst for economic growth, poverty alleviation, and social development.

AU Small Finance Bank is acting as a pivotal force in this transformative journey. With a steadfast commitment to financial inclusion, the Bank has successfully extended banking services to over one crore Indians, bridging the financial divide and contributing significantly to the nation's socio-economic progress.

Humble Beginnings: AU Small Finance Bank's journey is a captivating tale of transformation and growth. It began in 1996, as a modest NBFC named "AU Financiers" nestled in the vibrant Pink City of Jaipur.



BADLAAV HUMSE HAI

The mission: Right from the very start AU has been relentlessly working towards empowering middle and low-income individuals in unbanked and underbanked India, often excluded from financial services. Au Financiers carved a niche for itself, building a solid foundation of experience in asset financing.

In 2016, their dedication was rewarded with an in-principal approval from the RBI for starting a Small Finance Bank, which marked a turning point. A year later, Au Financiers shed its NBFC tag and emerged as a full-fledged bank – AU Small Finance Bank. This transformation opened doors to a wider range of products to a larger set of customers. Leveraging its expertise, AU Small Finance Bank expanded its offerings to a complete gamut of asset & liability products viz. Savings Account, Current Account, Locker, ATM, Fixed Deposit, Recurring Deposit and all kinds of asset backed loan products such as Vehicle Finance, Secured Business loans, Housing Finance loans, Business Banking loans etc.

Today the Bank operates from 2414 banking touchpoints across 21 States & 4 Union Territories serving more than one crore customers. The Bank has a Shareholders' Fund of Rs. 15,516 Crore, deposit base of Rs. 97,290 Crore, Gross Advance of Rs. 90,702 Crore and a Balance sheet size of Rs. 1,25,942 Crore.

The Bank's sustainable business model, coupled with its unwavering commitment to social impact, has enabled it to create a lasting positive influence on the communities it serves, contributing significantly to the development of a "VIKSIT BHARAT".

Technology as an Enabler for Growth

AU Small Finance Bank has embraced technology as a strategic enabler to expand its reach, enhance operational efficiency, and deliver exceptional customer experiences. By leveraging digital platforms, the Bank has successfully bridged the geographical divide, providing financial services to previously underserved regions.

Bank's digital-first approach, exemplified by its highly rated AU 0101 app, offers a range of services including 24/7 Video Banking, Credit Cards, Personal Loans, UPI QR payments, and Merchant Lending. The Launch of AU 0101 Business has further strengthened the Bank's position in the small merchant segment.

Additionally, the Bank has invested in robust technology infrastructure and platforms to optimize internal processes. The implementation of the Wheels Loan Origination System (LOS) on Salesforce and FICO platforms has already demonstrated significant improvements in operational efficiency within this business segment.

This strategic focus on technology will continue to drive innovation and position AU Small Finance Bank as a leader in the digital banking space.

With a stronger financial position, AU Bank is better equipped to serve the vast and diverse customer base across India. This translates to greater financial inclusion, bringing essential banking services to those who need them most.

Envision a **भारत** where financial empowerment is the cornerstone of progress- this is the audacious vision that fuels AU Small Finance Bank. The belief in "**BADLAAV HUMSE HAI**" – (that change originates with us) - drives the commitment to equipping every individual with the financial tools necessary to shape a brighter future.

Through the commitment to financial inclusion and sustainable growth, the Bank is contributing significantly to the realization of a "VIKSIT BHARAT" by 2047.



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BADLAAV HUMSE HAI



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SME CHAMBER OF INDIA

Empowering SMEs for Global Competitiveness

Serving Small & Medium Enterprises from 1993

OBJECTIVES

- ⇒ Integration of entrepreneurs
- ⇒ Protect business interest of SMEs & Industry
- ⇒ Road map for pragmatic growth of SMEs
- ⇒ Knowledge & Education for capacity building
- ⇒ Interface with the Government agencies
- ⇒ International business partnership
- ⇒ Entrepreneurship development
- ⇒ Awards and Recognitions

ACTIVITIES

- ⇒ Trade promotional programs and events
- ⇒ Interactions with the Banks, MNCs & Govt. officials
- ⇒ International conferences & seminars
- ⇒ Roundtable discussions and mentoring sessions
- ⇒ Inbound and Outbound investment promotions
- ⇒ Channelise finance and investment
- ⇒ Strategic business alliances with the overseas SMEs
- ⇒ Marketing, branding and promotion
- ⇒ Awareness about the Govt. incentives & policies
- ⇒ Delegations and study tours
- ⇒ Research and market survey
- ⇒ Exhibition and trade fair services
- ⇒ Resolving issues & problems with the appropriate authorities

INVOLVEMENT IN ACTIVITIES OF THE CHAMBER

- ⇒ Connectivity & Contact Building
- ⇒ Interactions with the CEOs of Corporate, Banks, MNCs & Government Officials and SMEs
- ⇒ Seminars and Training Program for Knowledge Enhancement
- ⇒ Join Delegations to connect with the foreign buyers / investors and to promote exports
- ⇒ Present issues & problems to the appropriate Government Authorities
- ⇒ India SME Excellence Awards for remarkable achievements

SUPPORT & ASSISTANCE

DOMESTIC BUSINESS OPPORTUNITIES

- ⇒ Business advisory services
- ⇒ Business, supply & procurement opportunities
- ⇒ Connectivity with the buyers, manufacturers and suppliers
- ⇒ Procurement support in PSUs and MNCs
- ⇒ Marketing and distribution in India
- ⇒ Certification of evaluation of capacity of the company
- ⇒ Support for listing on SME Stock Exchange
- ⇒ Identifying potential investors and business partners
- ⇒ Setting up manufacturing units
- ⇒ Redressal of issues & problems of industry

FINANCE & INVESTMENT

- ⇒ Channelise Finance from the Banks and Financial Institutions
- ⇒ Private Equity and Venture Capital
- ⇒ Project, Export Finance & External Commercial Borrowings
- ⇒ Term loans in the local & foreign currency
- ⇒ Vendor finance facility
- ⇒ Factoring and forfeiting services
- ⇒ Finance facility for participation in the International Exhibitions
- ⇒ NPA settlements and restructuring of stressed SMEs

INTERNATIONAL BUSINESS OPPORTUNITIES

- ⇒ Export business opportunity
- ⇒ Business alliances with the overseas SMEs and companies
- ⇒ Joint ventures, collaborations and technology transfers
- ⇒ Business & Investment opportunities in the various countries
- ⇒ Import facilitation services
- ⇒ Export & Import finance facility
- ⇒ Contract manufacturing tie-ups with the overseas Co's
- ⇒ Identification of business partners, buyers, importers and distributors
- ⇒ Sourcing raw materials, advanced technology, machinery & equipment
- ⇒ Marketing & distributorship in specific Overseas markets
- ⇒ Identify industrial land & premises
- ⇒ Promotion and launching of new products & services
- ⇒ Market survey and research
- ⇒ Information on import - export formalities & procedures

FOUNDER & PRESIDENT CHANDRAKANT SALUNKHE

For Membership, Assistance & Support Services Contact

Mobile / WhatsApp: +91 - 75060 46755 | 98201 79494

Tel: +91 - 22 - 6951 1111 | 28327 218 / 19 | Fax: 28250414

Email: president@smechamber.com | president@smechamberofindia.com

director@smechamber.com | smechamberofindia@gmail.com | smechamber@gmail.com

Registered & Head Office: Samruddhi Venture Park, Office No. 1, 3rd Floor, Adjoining Hotel Tunga Paradise, SEEPZ - MIDC Central Road, Next to Akruiti Centre, Andheri (E) Mumbai - 400 093.

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