

PRESS RELEASE



SME CHAMBER OF INDIA
Empowering SMEs for Global Competitiveness



**MANUFACTURERS & EXPORTERS
ASSOCIATION OF INDIA**

Jointly Organised

RAJASTHAN INDUSTRIES AND SME SUMMIT

Theme: Exploring emerging business, exports investment and collaborations opportunities

&

Presentation ceremony of

PRIDE OF RAJASTHAN AWARDS

Launching of

RAJASTHAN BUSINESS FORUM

Date: 20th January 2026 | Venue: Hotel Royal Orchid, Jaipur, Rajasthan

Empower MSMEs & manufacturers to accomplish the vision of Hon'ble Prime Minister to make 'Viksit Bharat' said by Shri Haribhau Bagde, Hon'ble Governor of Rajasthan at the "Rajasthan Industries and SME Summit" held at Jaipur

The country's industrial development is mainly based on MSMEs, underscoring their role as a "backbone" of industrial progress, providing livelihoods to millions of rural families. These entrepreneurial talents need to be transformed into global opportunities. I have never seen such a vast potential before, calling for Rajasthan's youth, to seize opportunities in renewable energy, mining, textiles, handicrafts, engineering goods and tourism towards "Make in India" and "Atmanirbhar Bharat" as well as empower MSMEs & manufacturers to accomplish the vision of Hon'ble Prime Minister to make 'Viksit Bharat' stated by Shri Haribhau Bagde, Hon'ble Governor of Rajasthan in his keynote address as a Chief Guest at the "Rajasthan Industries and SME Summit", organised by SME Chamber of India and Manufacturers & Exporters Association of India, which was held at Jaipur on 20th January 2026.

Hon'ble Governor of Rajasthan, Shri Haribhau Bagade has launched "Rajasthan Business Forum" which is initiated by SME Chamber of India and Manufacturers & Exporters Association of India.



This Forum is a unique platform, providing opportunities to MSMEs, start-ups, manufacturers and exporters to explore various emerging business opportunities, branding, promotional and marketing activities, training towards availing of various Government schemes and its benefits, supporting entrepreneurs to transform their businesses to achieve 10X growth, strategic planning for business management, financial management, succession planning, product designing, protecting IPR, innovation, invention, identification of partners for supply and procurement, contract manufacturing, technology transfer and connectivity with the manufacturers, suppliers buyers and importers for further business growth. This Forum will provide opportunities to entrepreneurs from Rajasthan and other parts of India to connect, communicate and collaborate from Rajasthan and other parts of India.

Hon'ble Governor also felicitated successful entrepreneurs, SMEs, institutions, and organisations for their exemplary achievements and outstanding contributions in the various business fields by presenting "Pride of Rajasthan Awards", which is a prestigious initiative of SME Chamber of India.



MSMEs and manufacturing sectors are putting efforts for the economic growth of the nation, and they need instant support to revive and survive in the competitive situations and looking for level playing field for expanding their activities in Tier 2 and Tier 3 cities. Therefore, SME Chamber of India has set up Rajasthan Regional Office to accomplish the objectives and missions set by Shri Chandrakant Salunkhe, Founder & President of SME Chamber of India and Manufacturers & Exporters Association of India, stated in his introductory address. He has also highlighted about the emerging markets for export promotion, collateral free financial facilities available from Rs. 1 crore to Rs. 100 crores, channelise alternative finance by entering into capital market, set up a state of art manufacturing unit to collaborate with the Indian and foreign companies for joint ventures, technology transfers and contract manufacturing as well as strengthen their capacities and capabilities for quality productivity and global competitiveness. He has also extended his hand to start-ups involved in the manufacturing industries to expand their business growth in other parts of India. Guests of Honour, Shri Dharmendra Singh Shekhawat, Director at State Bank of India and Shri Anand Singhal, Chairman of Desert INN Limited, also shared their valuable insights on financing mechanisms and innovative practices essential for the SMEs & industrial growth to achieve the target set by the Government. The event has been attended by 300 entrepreneurs from manufacturing, SMEs and exports.